Observe Medical signs on successful Dutch partner as exclusive distributor in Belgium

Oslo, 16.11.2026 – Observe Medical ASA ("Observe Medical" or "the Company") today announces that the Company has entered into an agreement with PCU for the distribution of the Company's products in Belgium. PCU is currently Observe Medical's distributor in the Netherlands and will take over distribution in Belgium with effect from 1st December 2026.

The decision is based on the strong results PCU has delivered in the Netherlands, where sales of Observe Medical's products have grown by more than 600% in 2026. PCU will now apply the same commercial model to the Belgian market, focusing on close engagement with hospital procurement and nursing departments, clinical training and follow-up.

"PCU has demonstrated what is possible when a dedicated partner combines market expertise with a strong understanding of our products. The growth in the Netherlands has been impressive, and we see clear potential in extending our partnership to Belgium, where the UnoMeter™ products have historically held a very large market share," says Jørgen Mann, CEO of Observe Medical.

PCU is a part of the Dahlhausen Group a family-owned European company that has been dedicated to healthcare for generations.

For further information, please contact:

Jørgen Mann, CEO Observe Medical
Mobile: +45 408 67 558
E-mail: jorgen.mann@observemedical.com

Johan Fagerli, CFO Observe Medical
Mobile: +47 958 12 765
E-mail: johan.fagerli@observemedical.com

About Observe Medical

Observe Medical is a Nordic medtech company that develops, markets and sells innovative medtech products for the global market. The Company is committed to improving patient welfare and patient outcomes, improving clinical data accuracy and promoting positive health economics.

The Company seeks to drive growth by leveraging its expertise in sales and commercialization of its broad portfolio of medical technology products, mainly in urine measurement, in combination with targeted M&A and distribution. Observe Medical is working with a network of leading distributors to provide outstanding solutions for healthcare professionals globally.

The Company is headquartered in Oslo, Norway.

Further information is available at **observemedical.com** and follow us at **LinkedIn** for the latest updates