Press Release
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Elliptic Labs' Device Launch Update for October 2026

Elliptic Labs (OSE: ELABS) today announced the launch of seven new commercial device models in October 2026 incorporating its AI Virtual Smart Sensor Platform™, comprising two laptops and five smartphone models.

The smartphone launches span MediaTek and Qualcomm platforms across vivo and HONOR, covering India, China and global markets. The two Lenovo IdeaPad Slim 5 Ultra 14” laptops are powered by Intel Core™ Ultra processors and Intel Core™ Series 3 (Wildcat Lake), respectively.

These launches bring Elliptic Labs' year-to-date 2026 commercial launches to 37 laptops and 61 smartphones, compared to 25 laptops and 58 smartphones during the same period in 2025.

Please refer to the summary of launched models in October 2026 attached, for more device-specific information.

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About Elliptic Labs
Elliptic Labs is a global Edge AI company delivering trusted, low-power on-device sensing at scale. Our AI Virtual Smart Sensor Platform™ enables intelligent, always-on contextual awareness directly on devices — without the need for additional hardware or continuous cloud processing.

Deployed in over 500 million devices worldwide, our platform powers software-defined sensing across a broad range of consumer and enterprise products. By executing compact neural networks directly on-device, our technology delivers adaptive, real-time sensing that preserves user privacy while minimizing power consumption.

For more than a decade, Elliptic Labs has specialized in efficient neural network execution using proprietary runtimes and custom-built sensing models optimized for real-world environments. Built on balanced, self-collected datasets and engineered to operate across diverse hardware architectures, our AI Virtual Smart Sensors enable seamless integration across product generations and device categories.

Our solutions enhance security, personalization, productivity, and user experience — forming a scalable foundation for the next generation of AI-enabled devices.

Headquartered in Norway, with a presence in the USA, China, South Korea, Taiwan, and Japan, Elliptic Labs is listed on the Oslo Stock Exchange. All technology and intellectual property are developed in Norway and are solely owned by the company, ensuring independence and long-term innovation.

Trademark
INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Proximity Sensor, and AI Virtual Smart Sensor Platform are trademarks of Elliptic Labs.

All other trademarks or service markets are the responsibility of their respective organizations.

Attachments
Elliptic Labs' Device Launch Update for October 2026
Elliptic Labs Monthly Summary October 2026