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5th PLANET GAMES INVESTOR UPDATE (OAX: 5PG):

5th Planet Games Targets *Sker Ritual*'s Next Commercial Chapter with Extensive Halloween Promotions and a Holiday Physical Retail Launch in North America

Key Highlights:

- Participation in October digital storefront sales aims to attract new *Sker Ritual* players and generate additional revenue, including Steam Scream V Fest, PlayStation's Planet of the Discounts and Xbox's Shocktober Sale.
- The physical PlayStation 5 *Sker Ritual: Cursed Edition* launches December 3, adding a significant new sales channel ahead of the holidays. Pre-orders are open for the recently announced US- and Canada-exclusive edition.
- To support existing player engagement during the Halloween period, the team released free cosmetic DLC this week for all *Sker Ritual* players on every platform.
- Outside of 5th Planet Games' publishing activities, Wales Interactive recently revealed *Sker: The Bleeding Veil*, a new single-player game that will expand the *Sker* universe, engaging existing fans and seeking to attract new fans to the franchise overall.

As previously announced, 5th Planet Games in partnership with Skybound Entertainment, assumed publishing responsibilities for Wales Interactive's zombie game *Sker Ritual* earlier this year. In July 2026, the company released refreshed digital editions of the game across all storefronts, bundling existing content into clear, high-value offerings to lower the barrier to entry for new players and further monetize the existing content library. New activity now through the holiday season, will continue to build on the initial relaunch.

Sker Ritual is a part of several digital storefront sales this autumn. These include Steam Halloween promotions like Steam Scream V Fest, PlayStation's Planet of the Discounts sale, and Xbox's Shocktober Sale. Timed with these recent sales and to re-engage existing players, Wales Interactive also just released a new "Shrunken Head" cosmetic DLC available for free to all players.

Skybound and Wales Interactive also recently announced the *Sker Ritual: Cursed Edition*, a US- and Canada-exclusive physical PlayStation 5 edition, with pre-orders now open across retailers in both markets. Launching on December 3 at \$29.99, it will reach US retailers including Amazon, Target and Best Buy before the holidays. The edition includes a physical PS5 game disc containing the base game and eight post-launch DLC packs, with unique masks, cosmetics, exclusive items and voice lines to customize the experience.

Mark Stanger, CEO of 5th Planet Games, commented: "Looking back at the July relaunch and subsequent revenue uplift provided an encouraging foundation for extending *Sker Ritual*'s commercial life. Seasonal promotions, free content and a new physical edition ahead of the holidays



all create opportunities to reach new players, re-engage the community, and bring existing content to retail. This is positive news for 5th Planet Games shareholders.”

Separately, Wales Interactive announced *Sker: The Bleeding Veil* during the widely viewed IGN Fan Fest earlier this month. Co-developed by Stormind Games and Wales Interactive, the title is a new first-person, single-player story set in the *Sker* universe scheduled for release in 2027. Although outside Skybound and 5th Planet Games’ publishing remit, *Sker: The Bleeding Veil* is just one of many Wales Interactive projects that continue to expand this successful franchise.

About *Sker Ritual*:

Originally released in 2024 for PC, PlayStation 5 and Xbox Series X|S, *Sker Ritual* is a popular horror shooter and the spiritual successor to the acclaimed survival horror game *Maid of Sker*. Developed by independent, award-winning studio Wales Interactive, the game is now published by 5th Planet Games in partnership with Skybound Entertainment.

In *Sker Ritual*, players battle waves of supernatural enemies, alone or in up to four-player co-op, while progressing through objectives, unlocking powers and upgrading weapons. In early 2026, Wales Interactive announced that the game had passed the 2 million-player mark worldwide.

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