

Appear ASA – Appointment of Interim CFO

Oslo, 15 October 2026 - Appear today announces the appointment of Torbjørn Blom-Hagen as interim Chief Financial Officer (CFO), effective from 1 December 2026.

Blom-Hagen holds more than 20 years of experience from the capital markets and has served as CFO of several listed companies. He has supported Appear's finance function as a consultant.

Blom-Hagen holds an MBA with a major in finance, strategy and entrepreneurship from INSEAD, and an MSc in Electrical Engineering from the Norwegian University of Science and Technology (NTNU).

The company is in the process of recruiting a permanent CFO, following Per Øyvind Stene's decision to step down, announced 1 September 2026.

For further information, please contact:

IR and media contact

Jo Christian Lund-Steigedal, Corporate Communications AS, +47 415 08 733 | jcs@corpcom.no About Appear ASA

Headquartered in Oslo, Norway, Appear designs and delivers high-capacity, sustainable solutions for media processing and live content delivery. The Company's technology enables the capture, transport, and processing of live video from sports stadiums, concert arenas, and other venues to viewers with ultra-low latency, ensuring superior video quality and reliability. Appear serves broadcasters, production companies, content owners and network operators worldwide who rely on its live production technology to deliver the world's most demanding live productions.

This information is information that Appear is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-10-15 17:15 CEST.