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5th PLANET GAMES INVESTOR UPDATE (OAX: 5PG):

5th Planet Games Highlights Strategic Digital Store Promotions Intended to Drive Continued Growth for Skybound's *Invincible VS*

Key Highlights:

- *Invincible VS* is featured in this week's PlayStation Autumn Adventure Sale, following its inclusion in several digital promotions over the summer.
- These campaigns are intended to attract new players, re-engage people who have wishlisted the game, and support the long-term health of its multiplayer community.
- Skybound continues to invest in competitive events, community programming, and new in-game content, including Season 2 in October, supporting further retention and reactivation of players.

5th Planet Games, co-financier and co-distributor of Skybound's fighting game *Invincible VS*, today updates shareholders on promotional activity designed to drive new sales of the title. *Invincible VS* has appeared in several high-profile digital store promotions across Steam and PlayStation, intended to engage existing and new players and extend its commercial longevity. The game is included in the PlayStation Autumn Adventure Sale, which began this week and offers a 40% discounted price to new players.

Mark Stanger, CEO of 5th Planet Games, commented on the benefits of store promotions for *Invincible VS*:

"Digital store promotions can support ongoing sales, while continuing to broaden awareness of both Invincible VS and the Invincible IP. Discounts can raise a game's visibility on storefronts, while price-sensitive players who did not purchase at launch may convert to purchase during a promotion period. Promotions re-engage those who have bookmarked or wishlisted a game, as automatic notifications prompt renewed consideration."

"For a multiplayer title such as Invincible VS, a steady influx of players from these promotions can further support the health and longevity of the player community. Sustaining an active player base improves the experience for all players and can extend the commercial runway of the game."

"This activity and the resulting increase in awareness during key marketing periods, may also support physical retail sales by directing fans seeking collector's items to retail channels."

In addition to promotional activity, Skybound continues to support *Invincible VS* through competitive visibility, community engagement, and new content. In recent weeks, Skybound has secured the game's participation at dozens of competitive fighting-game events. It also continues to launch



community activities and in-game content, including Season 2, which is planned for release in October.

Co-financed by 5th Planet Games and developed and published by Skybound Entertainment, *Invincible VS* was released worldwide on April 30, 2026, for Xbox Series X|S, PlayStation 5, and PC. Physical console editions are co-distributed by 5th Planet Games through key European retailers and comic book shops, including the Nordic region under its partnership with Nordisk Interactive A/S, Eastern Europe in partnership with Glomerk SA, and the Benelux region in association with BIGBEN Interactive Belgium S.A.

Invincible VS Overview

Invincible VS features beloved characters, iconic locations, and devastating combos in a tournament-caliber 3v3 tag-team fighting experience. The game is based on Skybound Entertainment's acclaimed comic series by Robert Kirkman, Cory Walker and Ryan Ottley, which has sold more than 5 million books since its debut in 2003. Skybound's *Invincible* animated series, which launched in 2021 on Prime Video, has been the #1 series on the platform at multiple points across its first four seasons. Season 4 debuted in March to a third consecutive 100% score on Rotten Tomatoes and became the most-watched season of the series to date. The critically acclaimed series streams in more than 240 countries and territories. Season 5 is currently in production for release next year, with an early renewal for Season 6 also recently confirmed.

For more details on *Invincible VS*, visit [Instagram](#), [X](#), [TikTok](#), [YouTube](#) and online at [InvincibleVS.com](#).

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