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Press Release
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Xplora Technologies AS: Monthly Subscriptions Update August 2026

As of August 31, 2026, Xplora Technologies has 542k subscriptions, a net increase of 108k from August 2025 (434k).

This month’s highlight:
*42k new subscriptions (gross), reaching a new all-time high
*Net subscription growth of 23k
*Premium service subscriptions have surpassed 150k

Net subscription development follows the same seasonal patterns as in previous years.

This month’s subscription update reflects Xplora Technologies’ activity in the Children & Youth segment. Subscriptions include connectivity plans (mobile subscriptions), premium services, B2B service revenues, and service fees for Xplora smartwatches without Xplora mobile subscriptions in select markets where customers can choose to pay a service fee as a substitute to having an Xplora connectivity subscription.

The company also offers Doro phones with subscription services in Norway, Finland, Sweden, UK, France, Germany and Denmark on its web shop channels.

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About Xplora Technologies AS:
Xplora Technologies is a Norway-founded, technology company creating smart devices, services and communication solutions for children, youth and seniors that keep families connected, safe, and balanced. The company's purpose is to build a safer and healthier digital life for all generations. As the pioneer of the kids' smartwatch category in Europe, Xplora Technologies today serves the full spectrum of family needs from early childhood to later life, through its two brands Xplora and Doro. The company positions itself as a family-first organization and a trusted advisor for parents and caregivers throughout the digital journey, delivering the right technology at the right time. Xplora Technologies is headquartered in Oslo, Norway with operations in leading European markets and North America. The company is listed on Euronext Growth under the ticker XPLRA.