

Kid ASA

Interim report  
Q2 2026



# Quarter in brief

(Figures from corresponding period the previous year in parentheses)

**GROUP REVENUES** increased by 6.8% (+7.3%) to MNOK 914.8, supported by strong seasonal assortments and continued solid Online sales growth.

**GROSS MARGIN** increased to 63.2% (62.3%), reflecting favourable freight costs, currency effects and product mix.

**OPEX** increased by 5.4% (+13.7%), primarily driven by marketing activity, bonus accruals and IT investments, partly offset by currency.

**EBITDA** increased by 15.2% to MNOK 217.8 (MNOK 189.1), up MNOK 28.7 year-over-year.

## Robust revenue growth

Kid Group reported revenues of MNOK 914.8 in Q2 2026, corresponding to 6.8% year-over-year growth. In constant currency, total revenues increased by 9.1%.

Revenue growth was achieved despite negative timing effects from Easter compared with the prior year. Growth was supported by strong development in both Kid Interior and Hemtex, with positive contributions from both physical stores and online channels.

Underlying growth was supported by increased customer activity across channels and positive category development. Customer traffic increased, supported by seasonal assortments, product newness and continued store development. Assortment renewal and selected permanent low-price products across major categories contributed positively and supported customer traffic during the quarter. Growth was achieved across all major product categories, particularly within bedlinen.

## Strong performance in seasonal categories

Spring and summer assortments performed particularly well during the quarter, supported by strong customer demand and continued category development.

Outdoor furniture delivered strong growth following expanded assortments and earlier product availability compared with last year. Bathroom products also continued their positive development, supported by product newness and an expanded assortment.

## Warehouse operations with stable capacity

Warehouse operations performed as planned throughout the quarter. Product availability remained high and the flow of goods to stores operated normally, supporting sales development across the Group.

Operations at the central warehouse are stabilised, with predictable daily operations and normal allocation of goods to stores. Further efficiency improvements are expected over time. No material inefficiency costs were recognised during the quarter.

## Norwegian warehouse exit

Current temporary sublease agreements cover approximately 65% of the warehouse capacity. During the quarter, the new tenant covering ~50% of the facility moved into the warehouse.

The impairment recognised in Q2 2025, of MNOK 25, on the right-of-use asset, is still considered robust based on the current level of

secured subleasing and ongoing dialogues. Management remains confident in securing a long-term solution for the Lier facility.

## Modernising systems to support future growth

The Group continues to modernise its system landscape in line with plan. Project activity remains focused on core retail and operational systems, supporting scalability and operational efficiency.

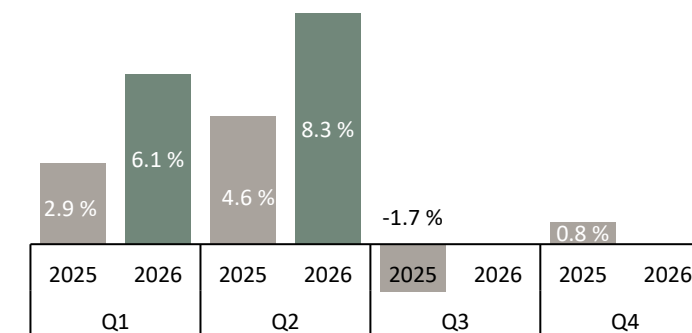
The rollout of the new point-of-sale ("POS") platform was completed during the quarter across the Group, while recently implemented workforce management solutions are supporting store operations. Remaining initiatives will be completed progressively.

## Store project and portfolio development

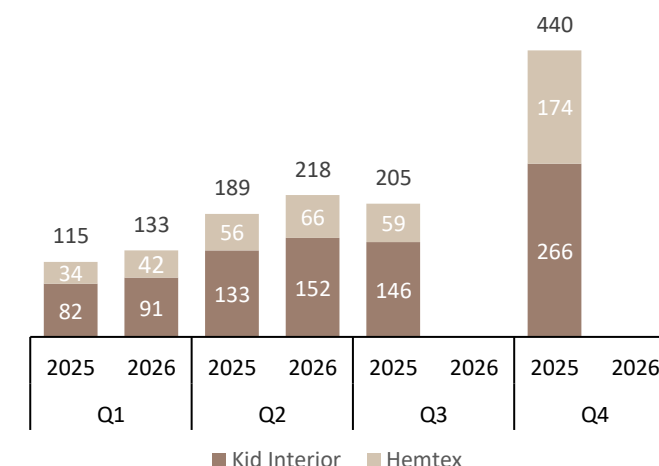
During the quarter, four store projects were completed. One Extended store was opened, while three stores were closed.

At quarter-end, contracts had been signed for sixteen additional store projects and two new store openings, supporting continued portfolio development and selective expansion.

## LIKE-FOR-LIKE REVENUE GROWTH %



## EBITDA MNOK



# Alternative Performance Measures

| (Amounts in NOK million)                                 | Q2 2026         | Q2 2025         | H1 2026         | H1 2025         | FY 2025         |
|----------------------------------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| <b>Revenue</b>                                           | <b>914.8</b>    | <b>856.4</b>    | <b>1,715.3</b>  | <b>1,590.1</b>  | <b>3,944.6</b>  |
| Like-for-like growth including online sales <sup>1</sup> | 8.3 %           | 4.6 %           | 7.3 %           | 3.8 %           | 1.4 %           |
| COGS                                                     | -336.6          | -322.5          | -647.5          | -611.9          | -1,520.3        |
| <b>Gross profit</b>                                      | <b>578.2</b>    | <b>533.8</b>    | <b>1,067.7</b>  | <b>978.1</b>    | <b>2,424.3</b>  |
| <b>Gross margin (%)</b>                                  | <b>63.2%</b>    | <b>62.3%</b>    | <b>62.2%</b>    | <b>61.5%</b>    | <b>61.5%</b>    |
| Other operating income                                   | 4.2             | 1.3             | 5.5             | 2.2             | 5.2             |
| Employee benefits expense                                | -200.0          | -198.7          | -401.4          | -390.2          | -791.8          |
| Other operating expense                                  | -280.7          | -261.3          | -559.8          | -507.8          | -1,142.5        |
| Other operating expense - IFRS 16 effect                 | 116.2           | 114.0           | 238.4           | 222.2           | 453.8           |
| <b>OPEX</b>                                              | <b>-364.6</b>   | <b>-346.1</b>   | <b>-722.8</b>   | <b>-675.9</b>   | <b>-1,480.4</b> |
| <b>EBITDA</b>                                            | <b>217.8</b>    | <b>189.1</b>    | <b>350.4</b>    | <b>304.4</b>    | <b>949.1</b>    |
| <b>EBITDA margin (%)</b>                                 | <b>23.7%</b>    | <b>22.0%</b>    | <b>20.4%</b>    | <b>19.1%</b>    | <b>24.0%</b>    |
| Depreciation                                             | -37.1           | -31.2           | -74.5           | -67.1           | -134.3          |
| Impairment                                               | 0.0             | -25.0           | 0.0             | -25.0           | -25.0           |
| Depreciation - IFRS 16 effect                            | -102.2          | -99.4           | -208.5          | -195.1          | -396.0          |
| <b>EBIT</b>                                              | <b>78.4</b>     | <b>33.5</b>     | <b>67.4</b>     | <b>17.2</b>     | <b>393.8</b>    |
| <b>EBIT margin (%)</b>                                   | <b>8.5%</b>     | <b>3.9%</b>     | <b>3.9%</b>     | <b>1.1%</b>     | <b>10.0%</b>    |
| Net financial income (expense)                           | -11.2           | -23.9           | -29.5           | -30.7           | -43.6           |
| Net financial expense - IFRS 16 effect                   | -17.4           | -16.8           | -35.1           | -32.0           | -65.9           |
| Share of result from joint ventures                      | -1.0            | 3.2             | -1.3            | 3.5             | 3.5             |
| <b>Profit before tax</b>                                 | <b>48.7</b>     | <b>-4.0</b>     | <b>1.5</b>      | <b>-41.9</b>    | <b>287.9</b>    |
| <b>Net income</b>                                        | <b>36.6</b>     | <b>-2.7</b>     | <b>-2.3</b>     | <b>-32.8</b>    | <b>229.2</b>    |
| <b>Earnings per share</b>                                | <b>0.90</b>     | <b>-0.07</b>    | <b>-0.06</b>    | <b>-0.81</b>    | <b>5.64</b>     |
| Liabilities to financial institutions                    | -1,081.2        | -964.7          | -1,081.2        | -964.7          | -722.4          |
| Lease liabilities - IFRS 16 effect                       | -1,336.7        | -1,411.1        | -1,336.7        | -1,411.1        | -1,383.0        |
| Cash                                                     | 0.0             | 0.0             | 0.0             | 0.0             | 0.0             |
| <b>Net interest bearing debt</b>                         | <b>-2,417.9</b> | <b>-2,375.9</b> | <b>-2,417.9</b> | <b>-2,375.9</b> | <b>-2,105.3</b> |

<sup>1</sup>Calculated in constant currency


# Financial Review for the Kid Group

**Kid Group reported revenue growth of 6.8% in the second quarter (9.1% in constant currency), supported by strong development across both segments and continued momentum in seasonal assortments. Gross margin increased to 63.2%, reflecting favourable freight costs and currency effects. OPEX increased by 5.4%, primarily due to higher marketing activity, bonus accruals and IT investments, as well as annual wage and rent index adjustments and increased floor space.**

## Group revenues

Total Group revenues increased by 6.8% (+7.3%), supported by solid performance across both Kid Interior and Hemtex. Growth was supported by increased customer activity and strong seasonal assortments. Development was negatively affected by the timing of Easter, particularly in the Norwegian market.

Product availability has been satisfactory throughout the quarter. Temporary logistical challenges from 2025 did not have any impact on revenues in the quarter.

In constant currency, revenues increased by 9.1% (+5.0%). Net new store openings contributed positively to overall performance. Like-for-like revenue increased 8.3% (+4.6%) in the quarter, calculated on a constant currency basis.

Group Online revenues increased by 43.3% (+5.9%) on a constant currency basis. The Online revenues reached MNOK 145.5

(MNOK 101.5), representing 15.9% (12.2%) of total Group revenues. Kid Interior experienced Online growth of 48.7% (+2.8%) while Hemtex experienced a growth of 36.4% (+9.9%). Including click-and-collect, the online share was 20.4% (18.8%).

## Category development

Category development remains an important driver of customer traffic and long-term sales growth. New categories contribute incremental revenues while also supporting demand and sales growth across existing categories. During the quarter, the Group delivered solid growth across major categories.

From 2026, the Group expanded its definition of new categories to also include furniture categories, as outdoor and garden furniture were not previously included. The revised definition provides a more representative view of the Group's category growth initiatives.

Revenues from new categories introduced since 2022, including furniture, amounted to MNOK 81.3 (MNOK 64.7) in the quarter.

## Gross margin

Gross margin increased by 0.9 ppts compared with the previous year, primarily driven by a strong improvement in Hemtex, with an improved margin in Kid Interior. The margin benefited from a lower share of freight costs in cost of goods sold ("COGS") and favourable currency effects.

Freight rates increased during Q2 2026 following global trade disruptions and

developments in the Middle East. The Group continues to monitor the situation closely, with a focus on maintaining product availability and timely deliveries. No material delivery delays are currently known.

## First half financial highlights

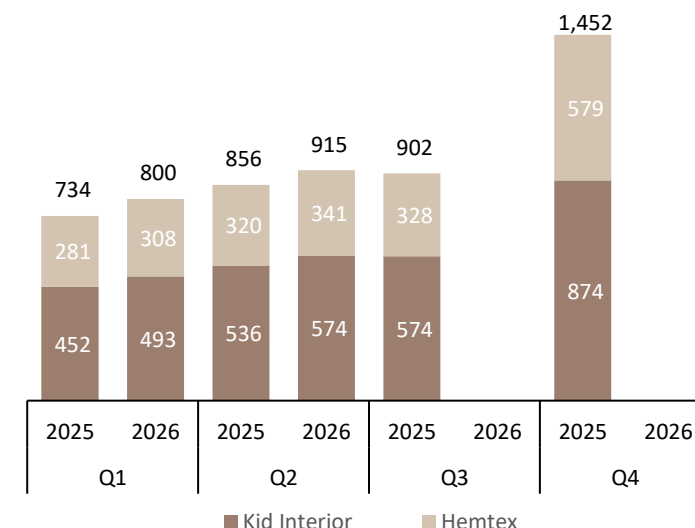
Group revenues increased by 7.9% to MNOK 1,715.3 (MNOK 1,590.1) during the first half of 2026, corresponding to growth of 8.6% in constant currency. Revenue growth was supported by positive development in both Kid Interior and Hemtex, increased customer activity and continued strong growth in Online sales. Product availability remained satisfactory throughout the period.

Gross margin increased to 62.2% (61.5%), corresponding to an improvement of 0.7 ppts. Margin development was supported by favourable freight costs and currency effects, with improvements in both segments.

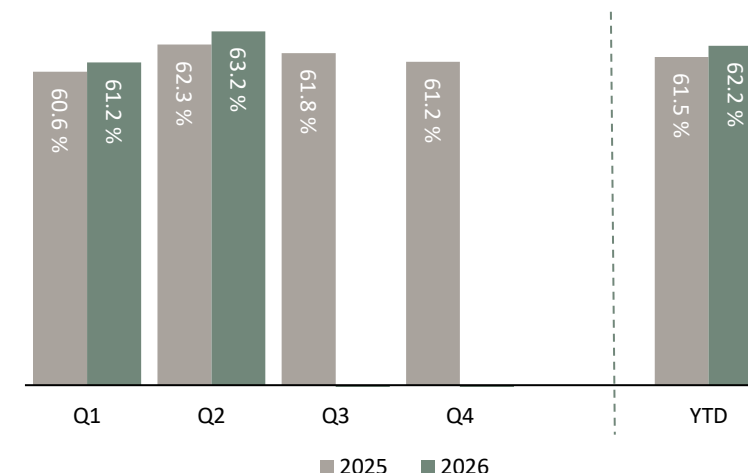
OPEX increased by 6.9% to MNOK 722.8 (MNOK 675.9), reflecting higher commercial activity driven by strong revenue growth, increased marketing activity, bonus accruals and IT investments, in addition to general wage adjustments and increased floor space. The increase was partly offset by non-recurring items of approximately MNOK 17 recognised in the first half of 2025.

EBITDA increased to MNOK 350.4 (MNOK 304.4), supported by revenue growth and improved gross margin.

REVENUES  
MNOK



GROSS MARGIN  
%



# Financial Review for the Kid Group

**Employee benefit expenses** increased by MNOK 1.3 to MNOK 200.0:

- MNOK 4.9 in LFL stores, mainly due to general salary increases and increased working hours in larger stores.
- MNOK 2.5 increase from net new stores.
- MNOK 2.6 in HQ costs, due to general salary increase and more employees.
- MNOK -7.3 in Logistics, mainly relates to the transition from the Norwegian warehouse, which was closed in 2025, to the common warehouse in Sweden. The quarter is supported by use of external workforce, booked as other operating expenses. Going forward, the Group will increase the share of permanent in-house employees, resulting in a gradual shift to employee benefit expenses.
- MNOK 3.1 relates to bonus, reflecting a higher accrued bonus than last year.
- MNOK -4.5 due to changes in SEK/NOK exchange rate.

**Other operating expenses** increased by MNOK 17.2 to MNOK 164.5:

- MNOK 12.7 in LFL stores, mainly relates to index adjustment of rental costs, store expansions and operating costs. In addition, strong development in Online revenues, contributing to higher last mile distribution costs.
- MNOK 1.6 increase in net new stores.
- MNOK 3.8 from increased marketing costs.
- MNOK 3.4 in HQ costs mainly related to higher cost for IT and electricity.
- MNOK 4.4 in Logistics, reflecting higher activity levels, supported by external

workforce during initial phase of the warehouse and higher volumes.

- MNOK -5.1 relates to change in IFRS 16 effects, reflecting the increase in rental cost in Logistics, HQ and stores due to index regulations, re-negotiated contracts and net new stores.
- MNOK -3.6 due to changes in SEK/NOK exchange rate.

**EBITDA** increased by MNOK 28.7 to MNOK 217.8.

**Depreciation** decreased compared to last year mainly due to an impairment of MNOK 25.0 last year related to the rental agreement and right of use asset for the warehouse facility in Lier.

**Net financial expenses** of MNOK 28.6 (MNOK 40.7) relates to net interest expenses of MNOK 12.4 (MNOK 11.0), net other financial items of MNOK 0.7 (MNOK 1.4), net FX gain of MNOK 1.9 (MNOK -11.5) and IFRS 16 interest expenses of MNOK 17.4 (MNOK 16.8). Net financial expenses decreased compared to last year due to realisation of currency hedge contracts in Q2 2025 (MNOK 8.8). The disagio last year was a result of changes in sourcing setup related to the new common warehouse.

**Earnings per share (EPS)** increased by NOK 0.97 compared with last year, mainly explained by a solid commercial result, lower financial expenses and non-recurring items from last year.

## Liquidity and borrowings

During Q2, Kid ASA paid a dividend of NOK 2.50 per share, representing a total cash distribution of MNOK 101.6. Furthermore, MNOK 300 (MNOK 300) of the revolving credit facility was utilised.

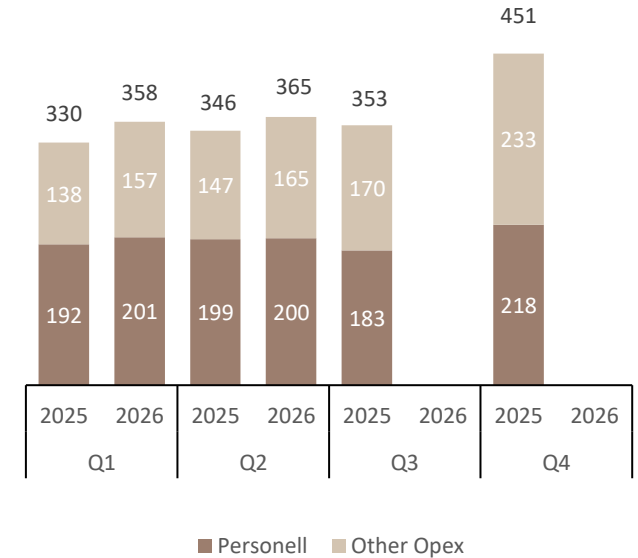
Excluding IFRS 16 effects, net interest-bearing debt was MNOK 1,080.1 (MNOK 964.7) at the end of the quarter, corresponding to a gearing ratio of 2.06x (1.65x) of LTM EBITDA. The Group had cash and available credit facilities of MNOK 318.8 (MNOK 265.5) as of 30 June 2026.

**Cash flow** from operations improved by MNOK 103.8 compared with the second quarter last year. The development in the quarter was positively affected by inventory and other provisions, partly offset by trade creditors.

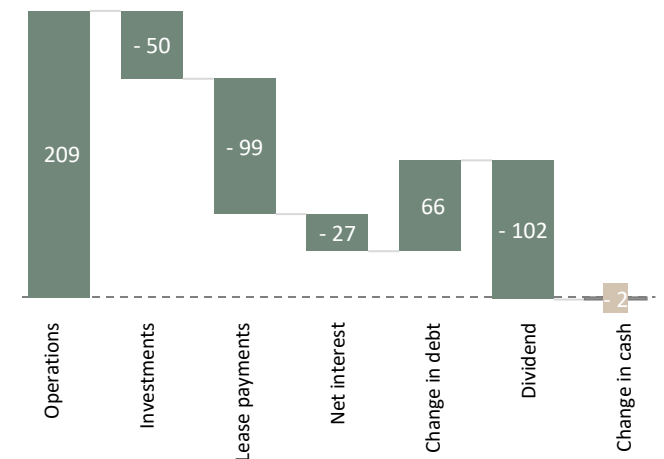
This quarter's investments are mainly related to new stores, store projects and IT initiatives. Cash flow from financing includes use of revolving credit facility and overdraft facility, repayment of term loan, lease payments, net interests and a dividend payment of MNOK 101.6.

**Capital expenditures (CAPEX)** amounted to MNOK 52.1 (MNOK 96.2) during Q2, mainly relating to store openings and store projects. Investments in the warehouse in Sweden and the ongoing system modernisation programme amounted to MNOK 4.0 (MNOK 24.6) and MNOK 6.2, respectively.

## OPEX MNOK



## CASH FLOW MNOK



# Segment: Key figures

## KID Interior

(Amounts in NOK millions)

|                                          | Q2 2026      | Q2 2025      | H1 2026        | H1 2025      | FY 2025        |
|------------------------------------------|--------------|--------------|----------------|--------------|----------------|
| <b>Revenue</b>                           | <b>574.3</b> | <b>535.9</b> | <b>1,066.9</b> | <b>988.3</b> | <b>2,435.5</b> |
| Revenue growth                           | 7.1 %        | 7.1 %        | 8.0 %          | 5.4 %        | 4.2 %          |
| LFL growth including online sales        | 6.7 %        | 5.7 %        | 7.0 %          | 3.9 %        | 3.1 %          |
| COGS                                     | -212.6       | -201.8       | -406.3         | -379.8       | -945.2         |
| <b>Gross profit</b>                      | <b>361.6</b> | <b>334.2</b> | <b>660.6</b>   | <b>608.5</b> | <b>1,490.3</b> |
| Gross margin (%)                         | 63.0 %       | 62.4 %       | 61.9 %         | 61.6 %       | 61.2 %         |
| Other operating revenue                  | 3.3          | 0.3          | 4.0            | 0.4          | 0.9            |
| Employee benefits expense                | -120.2       | -118.7       | -243.3         | -237.0       | -478.3         |
| Other operating expense                  | -158.5       | -143.8       | -312.4         | -278.0       | -631.5         |
| Other operating expense - IFRS 16 effect | 65.6         | 60.8         | 134.0          | 120.7        | 244.7          |
| <b>EBITDA</b>                            | <b>151.9</b> | <b>132.8</b> | <b>242.9</b>   | <b>214.6</b> | <b>626.1</b>   |
| EBITDA margin (%)                        | 26.3 %       | 24.8 %       | 22.7 %         | 21.7 %       | 25.7 %         |
| No. of shopping days                     | 72           | 71           | 148            | 147          | 306            |
| No. of physical stores at period end     | 161          | 159          | 161            | 159          | 160            |

## Hemtex

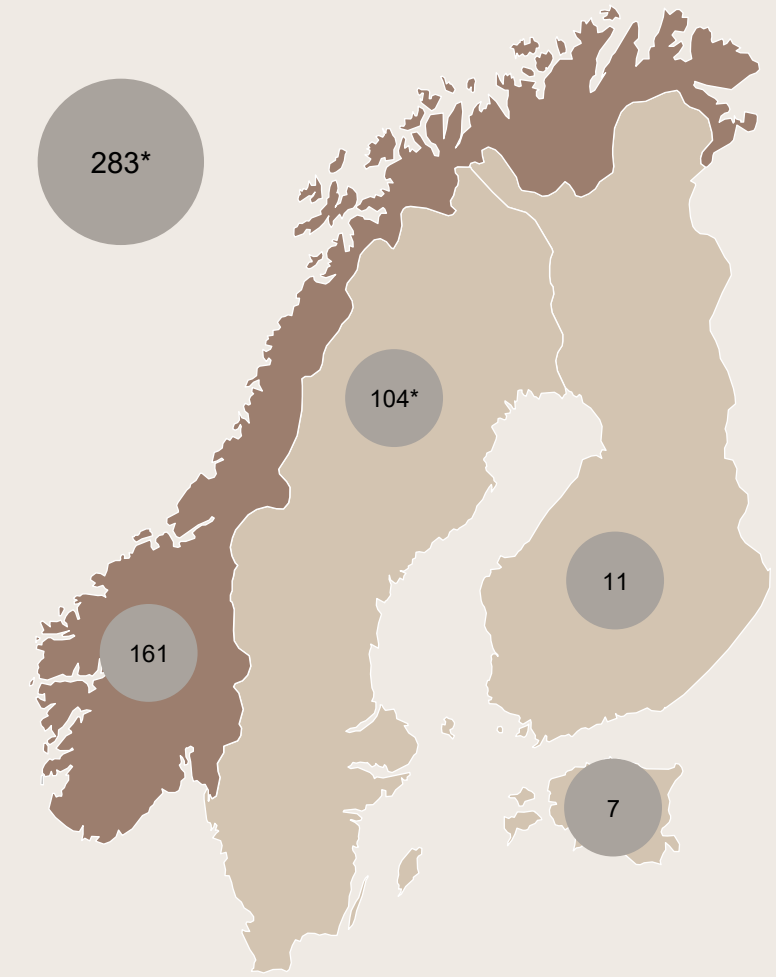
(Amounts in NOK millions)

|                                                        | Q2 2026      | Q2 2025      | H1 2026      | H1 2025      | FY 2025        |
|--------------------------------------------------------|--------------|--------------|--------------|--------------|----------------|
| <b>Revenue</b>                                         | <b>340.5</b> | <b>320.4</b> | <b>648.3</b> | <b>601.7</b> | <b>1,509.1</b> |
| Revenue growth <sup>1</sup>                            | 12.5 %       | 1.7 %        | 9.7 %        | 3.7 %        | 0.0 %          |
| LFL growth including online sales <sup>1</sup>         | 11.4 %       | 2.7 %        | 7.9 %        | 3.7 %        | -1.3 %         |
| COGS                                                   | -124.0       | -120.8       | -241.2       | -232.1       | -575.0         |
| <b>Gross profit</b>                                    | <b>216.5</b> | <b>199.6</b> | <b>407.1</b> | <b>369.6</b> | <b>934.0</b>   |
| Gross margin (%)                                       | 63.6 %       | 62.3 %       | 62.8 %       | 61.4 %       | 61.9 %         |
| Other operating revenue                                | 0.8          | 1.0          | 1.6          | 1.8          | 4.3            |
| Employee benefits expense                              | -79.8        | -80.0        | -158.1       | -153.2       | -313.4         |
| Other operating expense                                | -122.3       | -117.5       | -247.5       | -229.8       | -511.0         |
| Other operating expense - IFRS 16 effect               | 50.6         | 53.2         | 104.4        | 101.5        | 209.1          |
| <b>EBITDA</b>                                          | <b>65.9</b>  | <b>56.3</b>  | <b>107.6</b> | <b>89.9</b>  | <b>323.0</b>   |
| EBITDA margin (%)                                      | 19.3 %       | 17.5 %       | 16.6 %       | 14.9 %       | 21.3 %         |
| No. of shopping days                                   | 90           | 90           | 179          | 179          | 362            |
| No. of physical stores at period end (excl. franchise) | 122          | 123          | 122          | 123          | 123            |

<sup>1</sup> Calculated in local currency

The principle for allocating logistics costs and balance sheet items between Kid Interior and Hemtex was changed in February 2025 following the implementation of the new common warehouse. Consequently, the figures are not fully comparable on segment level.

## NUMBER OF STORES PER QUARTER-END



Kid Group
  Segment: Kid Interior
  Segment: Hemtex

\*Fully-owned stores. Hemtex has an additional 11 franchise stores

# Segment: Kid Interior

**Revenues** increased by 7.1% (+7.1%) compared with the second quarter last year. Growth was primarily driven by an increased number of transacting customers across both sales channels. Revenue growth was negatively affected by the timing of Easter, which has a greater impact on sales in the Norwegian market than in the Group's other markets. The number of shopping days in the quarter was 72 (71).

Online revenues increased by +48.7% (+2.8%) to MNOK 84.7 (MNOK 57.0).

**Gross margin** increased by 0.6 ppts to 63.0%, compared to the previous year. Margin development benefited from a lower share of freight costs in cost of goods sold ("COGS") and favourable currency effects.

**Employee benefit expenses** increased by MNOK 1.5:

- MNOK 3.0 in LFL stores, mainly due to general salary increase as well as increased number of working hours in larger stores.
- MNOK 0.8 due to net new stores.
- MNOK 2.6 relates to bonus, reflecting a higher accrued bonus compared with the second quarter last year.
- MNOK 5.1 in HQ costs, mainly reflecting a higher number of employees, annual salary increases and lower allocation of central costs to Hemtex than last year.

- MNOK -10.1 in Logistics, relates to the transition from the Norwegian warehouse, which was closed in 2025, to the new Swedish warehouse. The quarter is supported by external workforce, booked as other operating expenses. Going forward, the Group will increase the share of permanent in-house employees, resulting in a gradual shift to employee benefit expenses.
- MNOK 0.1 due to changes in SEK/NOK exchange rate effect.

**Other operating expenses** increased by MNOK 9.9:

- MNOK 10.7 in LFL stores, mainly relates to index adjustment of rental costs and store expansions. Strong Online growth also contributed to higher distribution costs.
- MNOK 0.8 in net new stores.
- MNOK 1.2 from increase of marketing costs due to the campaign activity plan.
- MNOK -0.2 in HQ, mainly relates to higher allocated central costs to Hemtex than last year partly offset by higher costs for IT and electricity.
- MNOK 1.8 in Logistics, reflecting higher activity levels, including increased use of external workforce and higher volumes.
- MNOK -4.8 relates to change in IFRS 16 effects, reflecting the increase in rental cost included in Logistics, HQ and stores due to index regulations, re-negotiated

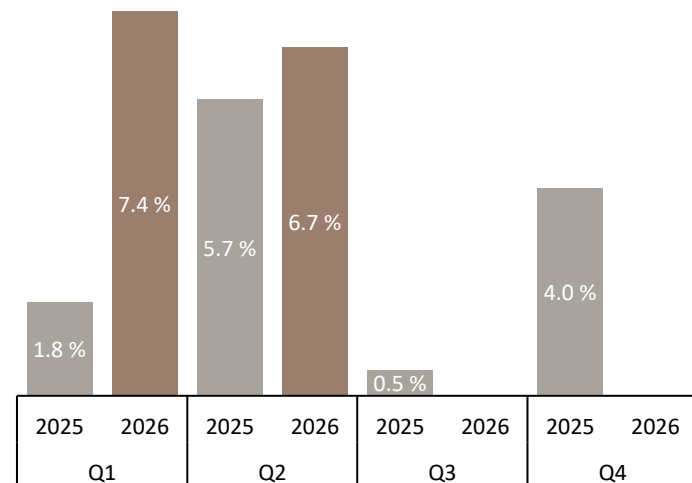
contracts and net new stores.

- MNOK 0.4 due to changes in SEK/NOK exchange rate effect.

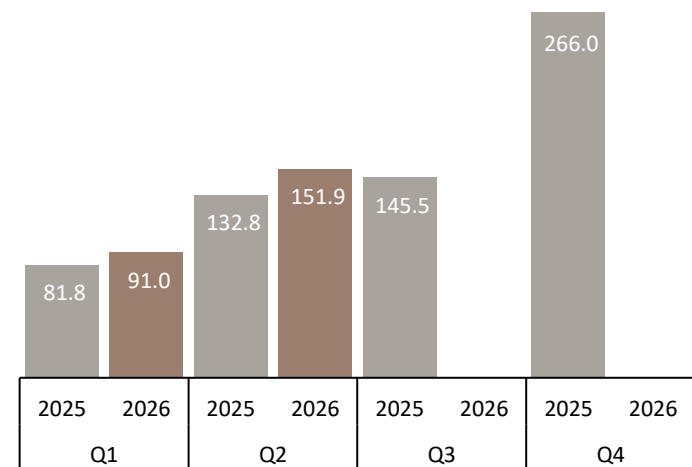
**Store projects** continue to support profitable growth through refurbishments, enlargements and relocations. During the quarter, Kid Interior completed two store projects and opened one Extended store. One store was closed.

At quarter-end, contracts had been signed for two new stores in Norway and seven additional store projects. One store closure is planned.

**LIKE-FOR-LIKE  
REVENUE GROWTH**  
%



**EBITDA  
MNOK**



# Segment: Hemtex

**Revenues** increased 12.5% (+1.7%) compared with the second quarter last year, calculated on a constant currency basis. Growth was driven by both an increased number of transacting customers and a higher average basket size across sales channels. The number of shopping days in the quarter was unchanged at 90 (90).

Online revenues increased by 36.4% (+9.9%) to MNOK 60.7 (MNOK 44.5), calculated on a constant currency basis.

Online sales from Germany are included in Hemtex Online revenues and excluded from like-for-like figures.

Measured on a constant currency basis, Hemtex 24h revenues decreased to MNOK 3.5 (MNOK 6.7).

**Gross margin** increased by 1.3 percentage points to 63.6% compared with the previous year. Margin development benefited from a lower share of freight costs in cost of goods sold ("COGS") and favourable currency effects.

**Employee benefit expenses** decreased by MNOK 0.2:

- MNOK 1.9 in LFL stores, mainly due to general salary increase.
- MNOK 1.7 due to net new stores.

- MNOK 0.5 relates to bonus, reflecting a higher accrued bonus compared with the second quarter last year.
- MNOK -2.5 in HQ, mainly due to lower allocation of central costs from Kid Interior to Hemtex.
- MNOK 2.6 in Logistics, relates to higher logistics activity, combined with an increase in the number of own employees compared with the previous year.
- MNOK -4.4 due to changes in SEK/NOK exchange rate.

**Other operating expenses** increased by MNOK 7.4:

- MNOK 2.1 in LFL stores, mainly relates to index adjustment of rental costs and store expansions, as well as higher operating costs.
- MNOK 0.8 in net new stores.
- MNOK 2.6 from increased marketing activity in line with the campaign plan.
- MNOK 3.6 in HQ, mainly due to allocated central costs from Kid Interior to Hemtex and IT costs.
- MNOK 2.2 in Logistics, mainly reflecting higher activity levels, including increased use of external workforce and higher volumes.
- MNOK -0.3 relates to change in IFRS 16 effects, reflecting the increase in rental cost in Logistics, HQ and stores due to

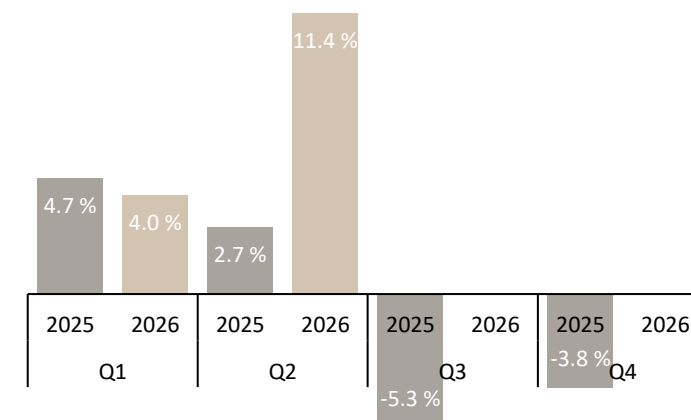
index regulations, re-negotiated contracts and net new stores.

- MNOK -3.6 due to changes in SEK/NOK exchange rate.

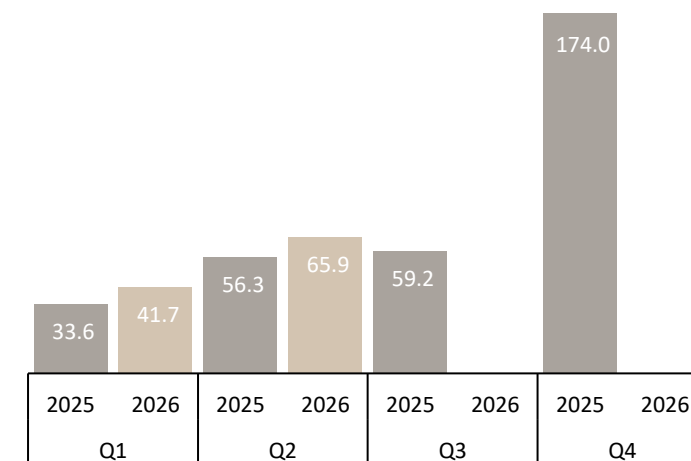
**Store projects** continue to contribute to profitable growth across Kid Group through refurbishments, enlargements and relocations. During the quarter, Hemtex completed two store projects and closed two stores in Sweden.

At quarter-end, contracts had been signed for nine additional store projects.

## LIKE-FOR-LIKE REVENUE GROWTH %



## EBITDA MNOK



# Events after the end of reporting period

There have been no significant events after the end of the reporting period.

Lier, 19 August 2026  
The Board of Kid ASA

Espen Gundersen  
*Chair*

Karin Bing Orgland  
*Board member*

Gyrid Skalleberg Ingerø  
*Board member*

Liv Berstad  
*Board member*

Jon Brannsten  
*Board member*

Marianne Fulford  
*Chief Executive Officer*



# Group Figures Q2 2026

## Financial Statements

### INTERIM CONSOLIDATED STATEMENT OF PROFIT AND LOSS

| (Amounts in NOK thousand)                                               | Note | Q2 2026<br>Unaudited | Q2 2025<br>Unaudited | H1 2026<br>Unaudited | H1 2025<br>Unaudited | FY 2025<br>Audited |
|-------------------------------------------------------------------------|------|----------------------|----------------------|----------------------|----------------------|--------------------|
| Revenue                                                                 |      | 914,794              | 856,371              | 1,715,251            | 1,590,063            | 3,944,569          |
| Other operating revenue                                                 |      | 4,193                | 1,300                | 5,548                | 2,160                | 5,227              |
| <b>Total revenue</b>                                                    |      | <b>918,987</b>       | <b>857,671</b>       | <b>1,720,799</b>     | <b>1,592,223</b>     | <b>3,949,796</b>   |
| Purchased goods and change in inventory                                 |      | -336,626             | -322,538             | -647,524             | -611,921             | -1,520,285         |
| Employee benefits expense                                               |      | -200,048             | -198,698             | -401,419             | -390,227             | -791,786           |
| Depreciation, amortisation and impairment expense                       | 9    | -139,386             | -155,571             | -283,007             | -287,234             | -555,254           |
| Other operating expenses                                                |      | -164,562             | -147,353             | -321,423             | -285,645             | -688,631           |
| <b>Total operating expenses</b>                                         |      | <b>-840,622</b>      | <b>-824,160</b>      | <b>-1,653,374</b>    | <b>-1,575,027</b>    | <b>-3,555,957</b>  |
| <b>Operating profit</b>                                                 |      | <b>78,365</b>        | <b>33,512</b>        | <b>67,425</b>        | <b>17,196</b>        | <b>393,840</b>     |
| Financial income                                                        |      | 266                  | 1,105                | 1,547                | 3,729                | 10,347             |
| Financial expense                                                       |      | -28,838              | -41,763              | -66,163              | -66,360              | -119,872           |
| <b>Net financial income (+) / expense (-)</b>                           |      | <b>-28,572</b>       | <b>-40,657</b>       | <b>-64,616</b>       | <b>-62,631</b>       | <b>-109,525</b>    |
| <b>Share of result from joint ventures</b>                              | 10   | <b>-1,043</b>        | <b>3,153</b>         | <b>-1,274</b>        | <b>3,535</b>         | <b>3,544</b>       |
| <b>Profit before tax</b>                                                |      | <b>48,750</b>        | <b>-3,993</b>        | <b>1,535</b>         | <b>-41,900</b>       | <b>287,859</b>     |
| Income tax expense                                                      |      | -12,112              | 1,273                | -3,795               | 9,055                | -58,611            |
| <b>Net profit (loss) for the period</b>                                 |      | <b>36,638</b>        | <b>-2,720</b>        | <b>-2,260</b>        | <b>-32,844</b>       | <b>229,248</b>     |
| <b>Interim condensed consolidated statement of comprehensive income</b> |      |                      |                      |                      |                      |                    |
| Profit for the period                                                   |      | 36,638               | -2,720               | -2,260               | -32,844              | 229,248            |
| Other comprehensive income                                              |      | 14,083               | -30,200              | -8,716               | -98,898              | -90,600            |
| Tax on comprehensive income                                             |      | -3,309               | 8,254                | -3,446               | 25,288               | 27,103             |
| <b>Total comprehensive income for the period</b>                        |      | <b>47,411</b>        | <b>-24,666</b>       | <b>-14,422</b>       | <b>-106,455</b>      | <b>165,751</b>     |
| Attributable to equity holders of the parent                            |      | 47,411               | -24,666              | -14,422              | -106,455             | 165,751            |
| <b>Basic and diluted Earnings per share (EPS):</b>                      |      | <b>0.90</b>          | <b>-0.07</b>         | <b>-0.06</b>         | <b>-0.81</b>         | <b>5.64</b>        |

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

## INTERIM CONSOLIDATED STATEMENT OF FINANCIAL POSITION

| (Amounts in NOK thousand)                                    | Note | 30.06.2026       | 30.06.2025       | 31.12.2025       |
|--------------------------------------------------------------|------|------------------|------------------|------------------|
| Assets                                                       |      | Unaudited        | Unaudited        | Audited          |
| Goodwill                                                     | 9    | 70,671           | 73,542           | 75,807           |
| Trademark                                                    | 9    | 1,514,204        | 1,516,460        | 1,518,211        |
| Other intangible assets                                      | 9    | 86,542           | 63,752           | 81,837           |
| Deferred tax asset                                           |      | 0                | 13,406           | 0                |
| <b>Total intangible assets</b>                               |      | <b>1,671,417</b> | <b>1,667,159</b> | <b>1,675,855</b> |
| Right of use asset                                           | 9    | 1,275,642        | 1,337,115        | 1,311,380        |
| Fixtures and fittings, tools, office machinery and equipment | 9    | 486,349          | 449,438          | 487,194          |
| <b>Total tangible assets</b>                                 |      | <b>1,761,992</b> | <b>1,786,553</b> | <b>1,798,574</b> |
| Investments in associated companies and joint ventures       | 10   | 3,101            | 4,366            | 4,375            |
| Investment in shares                                         |      | 5                | 5                | 5                |
| Loans to associated companies and joint ventures             |      | 500              | 0                | 500              |
| <b>Total financial fixed assets</b>                          |      | <b>3,606</b>     | <b>4,371</b>     | <b>4,880</b>     |
| <b>Total fixed assets</b>                                    |      | <b>3,437,015</b> | <b>3,458,083</b> | <b>3,479,310</b> |
| Inventories                                                  |      | 911,421          | 833,415          | 934,484          |
| Trade receivables                                            |      | 29,951           | 37,754           | 27,415           |
| Other receivables                                            |      | 96,322           | 84,025           | 113,864          |
| Derivatives                                                  |      | 63,848           | 28,856           | 28,569           |
| <b>Total receivables</b>                                     |      | <b>190,120</b>   | <b>150,635</b>   | <b>169,847</b>   |
| Cash and bank deposits                                       |      | 0                | 0                | 0                |
| <b>Total currents assets</b>                                 |      | <b>1,101,541</b> | <b>984,050</b>   | <b>1,104,332</b> |
| <b>Total assets</b>                                          |      | <b>4,538,556</b> | <b>4,442,135</b> | <b>4,583,641</b> |

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

## INTERIM CONSOLIDATED STATEMENT OF FINANCIAL POSITION

| (Amounts in NOK thousand)             | Note | 30.06.2026       | 30.06.2025       | 31.12.2025       |
|---------------------------------------|------|------------------|------------------|------------------|
| Equity and liabilities                |      | Unaudited        | Unaudited        | Audited          |
| Share capital                         |      | 48,770           | 48,770           | 48,770           |
| Share premium                         |      | 321,050          | 321,050          | 321,050          |
| Other paid-in-equity                  |      | 64,617           | 64,617           | 64,617           |
| <b>Total paid-in-equity</b>           |      | <b>434,440</b>   | <b>434,440</b>   | <b>434,440</b>   |
| Other equity                          |      | 914,466          | 807,017          | 1,017,396        |
| <b>Total equity</b>                   |      | <b>1,348,906</b> | <b>1,241,457</b> | <b>1,451,832</b> |
| Deferred tax                          |      | 313,206          | 298,359          | 304,926          |
| <b>Total provisions</b>               |      | <b>313,206</b>   | <b>298,359</b>   | <b>304,926</b>   |
| Lease liabilities                     |      | 944,918          | 1,018,533        | 979,978          |
| Liabilities to financial institutions | 6    | 869,997          | 751,971          | 579,984          |
| <b>Total long-term liabilities</b>    |      | <b>1,814,915</b> | <b>1,770,503</b> | <b>1,559,963</b> |
| Lease liabilities                     |      | 391,797          | 392,593          | 402,989          |
| Liabilities to financial institutions | 6    | 211,212          | 212,755          | 142,388          |
| Trade payable                         |      | 144,394          | 133,804          | 193,188          |
| Tax payable                           |      | -                | 16,165           | 52,707           |
| Public duties payable                 |      | 123,327          | 147,575          | 237,722          |
| Other short-term liabilities          |      | 184,026          | 169,434          | 231,966          |
| Derivatives                           |      | 6,775            | 59,491           | 5,961            |
| <b>Total short-term liabilities</b>   |      | <b>1,061,532</b> | <b>1,131,817</b> | <b>1,266,920</b> |
| <b>Total liabilities</b>              |      | <b>3,189,653</b> | <b>3,200,679</b> | <b>3,131,809</b> |
| <b>Total equity and liabilities</b>   |      | <b>4,538,556</b> | <b>4,442,135</b> | <b>4,583,641</b> |

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

## INTERIM CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

| (Amounts in NOK thousand)      | Total paid-in equity | Other equity     | Total equity     |
|--------------------------------|----------------------|------------------|------------------|
| <b>Balance at 1 Jan 2025</b>   | <b>434,437</b>       | <b>1,103,886</b> | <b>1,538,323</b> |
| Profit for the period YTD 2025 | 0                    | -32,845          | -32,845          |
| Other comprehensive income     | 0                    | -73,610          | -73,610          |
| Realized cash flow hedges      | 0                    | 12,813           | 12,813           |
| Dividend                       | 0                    | -203,226         | -203,226         |
| <b>Balance at 30 Jun 2025</b>  | <b>434,440</b>       | <b>807,017</b>   | <b>1,241,457</b> |
| <b>Balance at 1 Jan 2026</b>   | <b>434,440</b>       | <b>1,017,396</b> | <b>1,451,833</b> |
| Profit for the period YTD 2026 | 0                    | -2,260           | -2,260           |
| Other comprehensive income     | 0                    | -12,162          | -12,162          |
| Realized cash flow hedges      | 0                    | 13,106           | 13,106           |
| Dividend                       | 0                    | -101,613         | -101,613         |
| <b>Balance at 30 Jun 2026</b>  | <b>434,440</b>       | <b>914,466</b>   | <b>1,348,906</b> |

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

## INTERIM CONSOLIDATED STATEMENT OF CASH FLOWS

| (Amounts in NOK thousand)                                 | Note  | Q2 2026<br>Unaudited | Q2 2025<br>Unaudited | H1 2026<br>Unaudited | H1 2025<br>Unaudited | FY 2025<br>Audited |
|-----------------------------------------------------------|-------|----------------------|----------------------|----------------------|----------------------|--------------------|
| <b>Cash Flow from operation</b>                           |       |                      |                      |                      |                      |                    |
| Profit before income taxes                                |       | 48,749               | -3,993               | 1,535                | -41,900              | 287,859            |
| Taxes paid in the period                                  |       | -37,282              | -46,751              | -76,527              | -93,254              | -121,860           |
| Depreciation & Impairment                                 | 9     | 139,386              | 155,571              | 283,007              | 287,234              | 555,254            |
| Effect of exchange fluctuations                           |       | -8,135               | 3,486                | -2,570               | 3,486                | -14,961            |
| <b>Change in net working capital</b>                      |       |                      |                      |                      |                      |                    |
| Change in inventory                                       |       | 58,684               | 34,417               | -2,478               | -49,897              | -140,137           |
| Change in trade debtors                                   |       | 5,821                | 6,256                | -3,622               | -5,359               | 5,483              |
| Change in trade creditors                                 |       | -18,180              | -31,435              | -44,486              | -103,738             | -43,291            |
| Change in other provisions <sup>1</sup>                   |       | 20,215               | -12,102              | -54,547              | -147,081             | 30,214             |
| <b>Net cash flow from operations</b>                      |       | <b>209,259</b>       | <b>105,449</b>       | <b>100,312</b>       | <b>-150,509</b>      | <b>558,561</b>     |
| <b>Cash flow from investment</b>                          |       |                      |                      |                      |                      |                    |
| Purchase of fixed assets                                  | 9     | -49,652              | -98,486              | -91,627              | -136,820             | -254,043           |
| Loans to associated companies and joint ventures          | 8, 10 | 0                    | 0                    | 0                    | 0                    | 0                  |
| Proceeds from associated companies and joint venture      | 10    | 0                    | 0                    | 0                    | 33,500               | 33,000             |
| <b>Net Cash flow from investments</b>                     |       | <b>-49,652</b>       | <b>-98,486</b>       | <b>-91,627</b>       | <b>-103,320</b>      | <b>-221,043</b>    |
| <b>Cash flow from financing</b>                           |       |                      |                      |                      |                      |                    |
| Proceeds from long term loans                             |       | 0                    | 0                    | 0                    | 0                    | 148,000            |
| Proceeds from revolving credit facility                   |       | 50,000               | 300,000              | 300,000              | 300,000              | 300,000            |
| Repayment of revolving credit facility                    |       | 0                    | 0                    | 0                    | 0                    | -300,000           |
| Repayment of Term Loans                                   |       | -10,000              | -10,000              | -10,000              | -10,000              | -30,000            |
| Overdraft facility                                        |       | 27,417               | 24,479               | 68,824               | 182,755              | 112,388            |
| Lease payments for principal portion of lease liability   |       | -98,746              | -97,185              | -203,282             | -190,232             | -387,889           |
| Dividend payment                                          |       | -101,613             | -203,226             | -101,613             | -203,226             | -304,839           |
| Net interest                                              |       | -27,135              | -30,648              | -58,282              | -54,256              | -111,779           |
| <b>Net cash flow from financing</b>                       |       | <b>-160,076</b>      | <b>-16,580</b>       | <b>-4,353</b>        | <b>25,042</b>        | <b>-574,118</b>    |
| Cash and cash equivalents at the beginning of the period  |       | 0                    | 0                    | 0                    | 228,534              | 228,534            |
| Net change in cash and cash equivalents                   |       | -469                 | -9,617               | 4,333                | -228,788             | -236,600           |
| Exchange gains / (losses) on cash and cash equivalents    |       | 469                  | 9,618                | -4,333               | 255                  | 8,067              |
| <b>Cash and cash equivalents at the end of the period</b> |       | <b>0</b>             | <b>0</b>             | <b>0</b>             | <b>0</b>             | <b>0</b>           |

The accompanying notes are an integral part of the interim condensed consolidated financial statements.

<sup>1</sup> Change in other provisions includes other receivables, public duties payable, short-term liabilities and accrued interest.

## NOTE 1 CORPORATE INFORMATION

Kid ASA and its subsidiaries` (together the “Company” or the “Group”) operating activities are related to resale of home and interior products in Norway, Sweden, Finland and Estonia. The Kid Group offers a full range of products comprising textiles, curtains, bed linens, furniture, accessories and other interior products. We design, source, market and sell these products through our stores as well as through our online sales platforms.

All amounts in the interim financial statements are presented in NOK 1,000 unless otherwise stated. Due to rounding, there may be differences in the summation columns.

## NOTE 2 BASIS OF PREPARATIONS

These interim financial statements for the second quarter of 2026 have been prepared in accordance with IAS 34, ‘Interim financial reporting’. The interim financial statements should be read in conjunction with the consolidated financial statements for the year ended 31 December 2025, which have been prepared in accordance with IFRS® Accounting Standards as adopted by the EU (‘IFRS’).

## NOTE 3 ACCOUNTING POLICIES

The accounting policies applied in the preparation of the consolidated interim financial statements are consistent with those applied in the preparation of the annual IFRS financial statements for the year ended 31 December 2025. New standards or amendments effective at 1 January 2026 do not have a material impact on the Group.

## NOTE 4 ESTIMATES, JUDGEMENTS AND ASSUMPTIONS

The Preparation of interim financial statements requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.

In preparing these interim financial statements the significant judgements made by management in applying the Group’s accounting policies and the key sources of estimation uncertainty were the same as those applied to the consolidated financial statements for the year ended 31 December 2025.

## NOTE 5 SEGMENT INFORMATION

Kid Group reports segments in accordance with how the chief operating decision maker makes, follows up and evaluates its decisions. Within the Group, Kid Interior relates to Norway and Hemtex relates to Sweden with a few stores in Estonia and Finland. The Group also sells home and interior products through the Group’s online websites. Over 98% of the products are sold under own brands.

### Q2 2026

| (Amounts in NOK thousand) | Kid Interior | Hemtex    | Total     |
|---------------------------|--------------|-----------|-----------|
| Revenue                   | 574,266      | 340,528   | 914,794   |
| COGS                      | -212,645     | -123,980  | -336,626  |
| Gross profit              | 361,620      | 216,548   | 578,168   |
| Other operating revenue   | 3,344        | 850       | 4,193     |
| Operating expense (OPEX)  | -213,103     | -151,507  | -364,611  |
| EBITDA                    | 151,861      | 65,890    | 217,751   |
| Operating profit          | 73,372       | 4,992     | 78,365    |
| Gross margin (%)          | 63.0 %       | 63.6 %    | 63.2 %    |
| OPEX to sales margin (%)  | 37.1 %       | 44.5 %    | 39.9 %    |
| EBITDA margin (%)         | 26.3 %       | 19.3 %    | 23.7 %    |
| Inventory                 | 574,272      | 337,149   | 911,421   |
| Total assets              | 3,167,976    | 1,369,474 | 4,537,450 |

## NOTE 6 LOANS AND BORROWINGS

### Financing agreements

At the balance sheet date, the Group has the following facilities:

| (Amounts in NOK thousand)                         | Utilised<br>30.06.2026 | Facility         | Maturity                | Repayment                |
|---------------------------------------------------|------------------------|------------------|-------------------------|--------------------------|
| Total term loan                                   | 600,000                | 600,000          | 30.03.2028 <sup>3</sup> | Instalments <sup>1</sup> |
| <i>Of which secured with fixed interest rate:</i> |                        |                  |                         |                          |
| <i>    Denominated in NOK<sup>2</sup></i>         | 395,000                | 395,000          |                         |                          |
| Revolving credit facility                         | 300,000                | 300,000          | 30.03.2028 <sup>3</sup> | At maturity              |
| Revolving credit facility II                      | -                      | 100,000          | 30.03.2028 <sup>3</sup> | At maturity              |
| Overdraft facility                                | 181,212                | 300,000          | 12 months               | At maturity              |
| Seasonal overdraft facility                       | -                      | 100,000          | 3 months                | At maturity              |
|                                                   | <b>1,081,212</b>       | <b>1,400,000</b> |                         |                          |

<sup>1</sup>MNOK 30 in annual instalments with bi-annual payments

<sup>2</sup>Fixed interest rate is secured through an interest rate swap of MNOK 395 maturing August 2029 and subject to hedge accounting

<sup>3</sup>The agreement with Nordea includes two optional one-year extension periods. If both options are exercised, the latest possible maturity date will be 30 March 2030.

## NOTE 7 EARNINGS PER SHARE

|                                                                     | Q2 2026     | Q2 2025      | H1 2026      | H1 2025      | FY 2025     |
|---------------------------------------------------------------------|-------------|--------------|--------------|--------------|-------------|
| Weighted number of ordinary shares                                  | 40,646,162  | 40,645,162   | 40,646,162   | 40,645,162   | 40,645,162  |
| Net profit or loss for the year                                     | 36,638      | -2,720       | -2,260       | -32,844      | 229,248     |
| Earnings per share (basic and diluted) (Expressed in NOK per share) | <b>0.90</b> | <b>-0.07</b> | <b>-0.06</b> | <b>-0.81</b> | <b>5.64</b> |

## NOTE 8 TRANSACTIONS WITH RELATED PARTY AND JOINT VENTURES

The Group's related parties include its associates, joint ventures, key management and members of the Board. None of the Board members have been granted loans or guarantees in the current quarter. Furthermore, none of the Board members are included in the Group's pension or bonus plans.

## NOTE 9 FIXED ASSETS AND INTANGIBLE ASSETS

During the quarter, additions to Right of Use (RoU) Assets were primarily driven by new and renegotiated rental agreements for stores as well as index adjustments. Additions to Property, Plant, and Equipment (PPE) were mainly associated with new store openings, refurbishments, and the establishment of the new common warehouse.

Due to the commencement of the new common warehouse and the termination of the warehouse in Norway, a subleasing process for the warehouse in Lier was initiated early 2024 and remains ongoing. During Q1 2025, Kid Group reached a preliminary agreement with a prospective tenant and the landlord regarding the terms for transferring the lease. However, in Q2 2025 this agreement fell through due to external factors. Management work actively on identifying a solution. As a result, the warehouse will be empty for a period and an impairment assessment was performed on the right-of-use ("RoU") asset, resulting in an impairment expense of MNOK 25.0 in Q2 2025.

| (amounts in NOK thousand)            | Right of use<br>Asset | PPE            | Trademark        | Other<br>Intangibles | Goodwill      |
|--------------------------------------|-----------------------|----------------|------------------|----------------------|---------------|
| <b>Balance 01.01.2026</b>            | <b>1,311,381</b>      | <b>487,194</b> | <b>1,518,211</b> | <b>81,836</b>        | <b>75,807</b> |
| <i>Exchange differences</i>          | -43,641               | -10,116        | -4,007           | 19                   | -5,136        |
| Additions, disposals and adjustments | 216,368               | 72,347         |                  | 16,152               |               |
| Depreciation and amortisation        | -208,465              | -63,076        |                  | -11,465              |               |
| <b>Balance 30.06.2026</b>            | <b>1,275,642</b>      | <b>486,349</b> | <b>1,514,204</b> | <b>86,542</b>        | <b>70,671</b> |

| (amounts in NOK thousand)            | Right of use<br>Asset | PPE            | Trademark        | Other<br>Intangibles | Goodwill      |
|--------------------------------------|-----------------------|----------------|------------------|----------------------|---------------|
| <b>Balance 01.01.2025</b>            | <b>1,198,483</b>      | <b>383,495</b> | <b>1,514,724</b> | <b>54,934</b>        | <b>71,298</b> |
| <i>Exchange differences</i>          | 9,054                 | 3,919          | 1,736            | 4                    | 2,244         |
| Additions, disposals and adjustments | 349,722               | 118,021        |                  | 19,907               |               |
| Depreciation and amortisation        | -195,144              | -55,996        |                  | -11,094              |               |
| Impairment                           | -25,000               |                |                  |                      |               |
| <b>Balance 30.06.2025</b>            | <b>1,337,115</b>      | <b>449,438</b> | <b>1,516,460</b> | <b>63,752</b>        | <b>73,542</b> |

## NOTE 10 INVESTMENTS IN SUBSIDIARIES AND JOINT VENTURES

The Group had the following subsidiaries as of 30 June 2026:

| Name                          | Place of business | Nature of business      | Proportion of shares directly held by parent (%) |
|-------------------------------|-------------------|-------------------------|--------------------------------------------------|
| Kid Interiør AS               | Norway            | Interior goods retailer | 100                                              |
| Kid Logistikk AS              | Norway            | Logistics               | 100                                              |
| Kid Eiendom AS                | Norway            | Logistics               | 100                                              |
| Hemtex AB                     | Sweden            | Interior goods retailer | 100                                              |
| Hemtex OY                     | Finland           | Interior goods retailer | 100                                              |
| Kid Sourcing AS               | Norway            | Wholesaler              | 100                                              |
| Kid International Logistic AB | Sweden            | Logistics               | 100                                              |

All subsidiary undertakings are included in the consolidation.

The Group had the following joint ventures as of 30 June 2026:

| Name                    | Place of business | Nature of relationship | Measurement method | Ownership share | Carrying amount |
|-------------------------|-------------------|------------------------|--------------------|-----------------|-----------------|
| Prognosgatan Holding AS | Norway            | Joint venture          | Equity method      | 50 %            | 3 101           |

The joint venture is reflected in the statement of profit and loss and the statement of financial position. The share of result from the joint venture for Q2-26 was MNOK -1.0 (MNOK 3.2). Per the reporting date, the carrying amount of the investment is MNOK 3.1 (MNOK 4.4)

# Responsibility Statement Kid ASA

We confirm, to the best of our knowledge, that the financial statements for the period 1 January to 30 June 2026 have been prepared in accordance with current applicable accounting standards and give a true and fair view of the assets, liabilities, financial position and profit or loss of the entity and the Group taken as a whole. We also confirm, to the best of our knowledge, that the Board of Directors' Report includes a true and fair review of the development and performance of the business and the position of the entity and the Group, together with a description of the principal risks and uncertainties facing the entity and the Group.

Lier, 19 August 2026  
The Board of Kid ASA

Espen Gundersen  
*Chair*

Karin Bing Orgland  
*Board member*

Gyrid Skalleberg Ingerø  
*Board member*

Liv Berstad  
*Board member*

Jon Brannsten  
*Board member*

Marianne Fulford  
*Chief Executive Officer*



# Definitions

**Constant currency** is the exchange rate that the Group uses to eliminate the effect of exchange rates fluctuations when calculating financial performance numbers.

**EBIT** (earnings before interest and tax) is operating profit. The performance measure is considered useful to the users of the financial statements when evaluating operational profitability.

**EBIT margin** is EBIT divided by total revenues. The performance measure is an important key figure for Kid Group and considered useful to the users of the financial statements when evaluating operational efficiency.

**EBITDA** is earnings before tax, interests, amortisation of other intangibles and depreciation and write-down of property, plant and equipment and right-of-use assets. The performance measure is an important key figure for Kid Group and considered useful to the users of the financial statements when evaluating operational profitability on a more variable cost basis as it excludes amortisation and depreciation expense related to capital expenditure.

**EBITDA margin** is EBITDA divided by total revenues. The performance measure is an important key figure for Kid Group and considered useful to the users of the financial statements when evaluating operational efficiency on a more variable cost basis as it excludes amortisation and depreciation expenses.

**Gearing ratio** is defined as net interest-bearing debt divided by LTM EBITDA excluding IFRS 16 effects.

**Gross margin** is defined as gross profit divided by revenues. The gross margin reflects the percentage margin of the sales revenues that the Group retain after incurring the direct costs associated with the purchase and distribution of the goods and is an important internal KPI.

**Gross profit** is defined as revenues minus the cost of goods sold (COGS). The gross profit represents sales revenues that the Group retain after incurring the direct costs associated with the purchase and distribution of the goods.

**Like-for-like revenues** are revenues from physical stores and online stores

that were in operation from the start of last fiscal year all through the end of the current reporting period. Like-for-like (LFL) is calculated in constant currency.

**Net capital expenditure** represent the cash flow from the investment spending in property, plant and equipment and other intangibles, less sale such asset.

**Net income** is profit (loss) for the period.

**OPEX-to-sales ratio** is the sum of employee benefits expense and other operating expenses divided by revenues. The OPEX to sales ratio measures operating cost efficiency as percentage of sales revenues and is an important internal KPI.

**Revenue growth** represents the growth in revenues for the current reporting period compared to the same period the previous year. Revenue growth for Hemtex is calculated in constant currency. Revenue growth is an important key figure for the Group and users of financial statements as it illustrates the underlying organic revenue growth.



# Alternative Performance Measures

**EBIT** (earnings before interest and tax) is operating profit. The performance measure is considered useful to the users of the financial statements when evaluating operational profitability.

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# Disclaimer

This report includes forward-looking statements which are based on our current expectations and projections about future events. All statements other than statements of historical facts included in this report, including statements regarding our future financial position, risks and uncertainties related to our business, strategy, capital expenditures, projected costs and our plans and objectives for future operations, including our plans for future costs savings and synergies may be deemed to be forward-looking statements. Words such as “believe,” “expect,” “anticipate,” “may,” “assume,” “plan,” “intend,” “will,” “should,” “estimate,” “risk” and similar expressions or the negatives of these expressions are intended to identify forward-looking statements.

By their nature, forward-looking statements involve known and unknown risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. Forward-looking statements are not guarantees of future performance. You should not place undue reliance on these forward-looking statements. In addition, any forward-looking statements are made only as of the date of this notice, and we do not intend and do not assume any obligation to update any statements set forth in this notice.

