

Elliptic Labs' Device Launch Update for July 2026

Elliptic Labs (OSE: [ELABS](#)) today announced the launch of four new commercial device models in July 2026 incorporating its AI Virtual Smart Sensor Platform™, comprising one laptop and three smartphone models. The smartphone launches span Qualcomm Snapdragon 6 Gen 4, Snapdragon 8 Gen 5, and MediaTek Dimensity 7400 Ultimate platforms, while the Lenovo Yoga Slim 7i Aura Edition is powered by Intel Core™ Ultra 200V processors, demonstrating continued commercial deployment on Intel's previous-generation Lunar Lake platform for high-volume notebook designs. These launches bring Elliptic Labs' year-to-date 2026 commercial launches to 33 laptops and 40 smartphones, compared to 25 laptops and 39 smartphones during the same period in 2025.

Please refer to the summary of launched models in July 2026 attached, for more device-specific information.

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About Elliptic Labs

Elliptic Labs is a global Edge AI company delivering trusted, low-power on-device sensing at scale. Our AI Virtual Smart Sensor Platform™ enables intelligent, always-on contextual awareness directly on devices – without the need for additional hardware or continuous cloud processing.

Deployed in over 500 million devices worldwide, our platform powers software-defined sensing across a broad range of consumer and enterprise products. By executing compact neural networks directly on-device, our technology delivers adaptive, real-time sensing that preserves user privacy while minimizing power consumption.

For more than a decade, Elliptic Labs has specialized in efficient neural network execution using proprietary runtimes and custom-built sensing models optimized for real-world environments. Built on balanced, self-collected datasets and engineered to operate across diverse hardware architectures, our AI Virtual Smart Sensors enable seamless integration across product generations and device categories.

Our solutions enhance security, personalization, productivity, and user experience – forming a scalable foundation for the next generation of AI-enabled devices.

Headquartered in Norway, with a presence in the USA, China, South Korea, Taiwan, and Japan, Elliptic Labs is listed on the Oslo Stock Exchange. All technology and intellectual property are developed in Norway and are solely owned by the company, ensuring independence and long-term innovation.

Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Proximity Sensor, and AI Virtual Smart Sensor Platform are trademarks of Elliptic Labs.

All other trademarks or service markets are the responsibility of their respective organizations.

Attachments

[Elliptic Labs' Device Launch Update for July 2026](#)

[Elliptic Monthly Summary July 2026](#)