

Press release
Oslo, 25 June 2026

Itera wins contract with Ungt Entreprenørskap

Itera has signed an agreement with Ungt Entreprenørskap (UE) to deliver a new, integrated business system.

The solution will modernise and consolidate UE's core processes on a single platform. It represents an important step in the organisation's efforts to scale its activities, strengthen collaboration and enable future innovation.

"We are proud to have been selected by Ungt Entreprenørskap following a thorough tender process. This is a strong example of how we, together with trusted partners, can challenge established solutions and create integrated services that deliver real value. We look forward to contributing to a more data-driven and future-oriented organisation," says Arne Mjøs, CEO of Itera.

Strengthening an important societal organisation

Ungt Entreprenørskap is a nationwide non-profit organisation established in 1997, with approximately 110 employees across a national office and 13 county organisations. Through programmes such as student enterprises at school and higher education level, the organisation reaches approximately **150,000 pupils and students** every year.

"This is not just a new system; it is an important step towards working smarter and more holistically. It is an upgrade that will strengthen both collaboration across our organisation and our ability to meet future needs," says Heidi Austlid, CEO of Ungt Entreprenørskap.

UE is also working on a new strategy, where Itera will contribute to ensuring that the technology delivery supports the organisation's long-term objectives.

Delivering an integrated platform through strong partnerships

Itera will have overall responsibility for establishing and managing the solution, including delivery management, integrations and the development of a new web application for external users. The solution is being developed in close collaboration with PointTaken, which delivers Microsoft Dynamics 365 Customer Insights.

The technical platform is based on Microsoft Dynamics and Dataverse, integrated with Microsoft 365 and SharePoint. This will give UE a unified solution supporting the full value chain, from planning and execution of activities to registration, follow-up and reporting.

Laying the foundation for AI and future growth

As part of the delivery, Itera will help structure and make data available across the organisation. This will provide a solid foundation for the further use of artificial intelligence and advanced analytics, an area where the customer has clear expectations.

The solution will support a broad range of user groups, including employees, teachers, pupils, student enterprises and partners, through role-based and user-friendly interfaces.

About Itera

Itera is a dynamic team of business advisors, designers and technologists. Our shared mission is to create value for society by developing digital products and services that deliver value and build trust.

From our 14 offices across the Nordics and Central and Eastern Europe, we deliver services to customers in 15 countries worldwide. Itera is listed on the Oslo Stock Exchange under the ticker ITERA.

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From left: Lise Eastgate (Head of Itera Fredrikstad), Heidi Austlid (CEO of Ungt Entreprenørskap), Name (Title), Name (Title), Flemming Formoe (Business Development, Itera), Tormod Fjeldberg (Head of ALM, Itera), Michael Summerson (Business Developer, Itera).



F.v.: Lise Eastgate (Head of Itera Fredrikstad), Heidi Austlid (CEO i Ungt Entreprenørskap)

From left: Lise Eastgate (Head of Itera Fredrikstad), Heidi Austlid (CEO of Ungt Entreprenørskap)