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5th PLANET GAMES AND SKYBOUND ACCELERATE PUBLISHING SUPPORT FOR WALES INTERACTIVE'S ZOMBIE SURVIVAL GAME *SKER RITUAL*

5th Planet Games A/S (OAX: 5PG), the Danish video game financing and publishing company, today announced to shareholders additional details regarding its initial publishing support activities for the popular zombie-survival first person shooter (FPS) *Skerritual*, provided under its new strategic agreement with developer Wales Interactive and in partnership with Skybound Entertainment.

The agreement between 5th Planet Games and Wales Interactive for all global publishing rights across digital and physical channels for *Skerritual* was announced to 5th Planet Games shareholders on May 12. Since then, 5th Planet Games and Skybound have assumed full publishing operations, including managing digital storefronts across Steam, PlayStation Store, Microsoft Store, and Epic Games Store.

In the coming weeks, 5th Planet Games and Skybound will focus on catalog optimization, promotions, store sales, and bundled offerings as part of broader *Skerritual* publishing efforts, while Wales Interactive continues to develop the game and guide the growth of the *Skerritual* franchise overall. 5th Planet Games and Skybound will also lead a SKU refresh and rebrand, updating storefronts with new marketing creative and increasing online and social media content catering to the game's growing player community.

Mark Stanger, CEO of 5th Planet Games, commented: "Our agreement with Wales Interactive marks an important milestone for 5th Planet Games as we continue to expand and diversify our portfolio. Further, our partnership with Skybound has strengthened both our access to globally recognized IP and our operational capacity, enabling us to take on exciting new projects like *Skerritual*, a title that has grown significantly since its 2024 launch, recently reaching two million players."

Dr. David Banner MBE, CEO and Co-Founder of Wales Interactive, commented: "When the opportunity arose to work with both 5th Planet Games and Skybound to further support *Skerritual*, we were eager to partner, not only because of their understanding and expertise in the horror genre, particularly with *The Walking Dead*, but also because of their collective global reach. This partnership gives our team more capacity to focus on what we do best: create games and develop the *Skerritual* universe for fans."

Skerritual is a haunting and intense round-based zombie survival first person shooter, where players can play solo or with friends in co-op mode. Players shoot their way through relentless waves of vicious horrors with high-octane objectives, upgrading steampunk weapons, collecting Celtic God powers, and surviving the onslaught of the Quiet Ones.

Since *Skerritual*'s initial launch, Wales Interactive has released over a dozen DLC packs to a dedicated player base. The spiritual successor to the survival horror game *Maid of Skerritual*, *Skerritual*, was first released in 2024 and has since earned several awards, most recently receiving multiple nominations for the 2026 MCV Awards. The game currently holds a "Very Positive" rating across thousands of Steam reviews.

Further details about *Skerritual* can be found here: <https://www.walesinteractive.com/skerritual>



ABOUT 5TH PLANET GAMES

5th Planet Games is a video game financing and publishing company located in Copenhagen, active in games across all global platforms and devices. It has a long and successful history of working with established brands and strong IP. Now, in partnership with Skybound Entertainment, the company has extended access to compelling, global IP such as *The Walking Dead*, *Invincible*, and more.

ABOUT WALES INTERACTIVE

Wales Interactive is a multi-award-winning indie video games and interactive film developer & publisher based in Wales, UK. Our growing portfolio of titles have been played by millions globally, including *Sker Ritual*, *Maid of Sker*, *The Complex*, *Five Dates*, *Late Shift*, *The Bunker*, and many more. Our products are entertaining the world as well as putting Wales on the video games map.

ABOUT SKYBOUND ENTERTAINMENT

Skybound, co-founded by Robert Kirkman and CEO David Alpert, is a creator-first, multiplatform entertainment studio dedicated to transforming bold ideas into global franchises. Home to iconic worlds including *Invincible*, *The Walking Dead*, *Impact Winter* and *Stillwater*, Skybound brings stories to life across comics, television, film, games, audio, merchandise, collectibles and more.

With in-house studios Skybound Animation and game developer Quarter Up - plus strategic acquisitions including Maple Media, Sagafilm and Nine-Four Entertainment - we unite creators with world-class partners, production capabilities and fan communities. Our mission is to build immersive, authentic universes that resonate with audiences for years to come.