

Xplora completes emporia acquisition, expanding senior market footprint by 30%

Oslo, Norway / Linz, Austria, 28 May 2026 – Xplora Technologies AS (“Xplora” or “the Group”) today announced the completion of its strategic acquisition of the emporia Group (“emporia”), creating the leading senior service platform across Europe’s key markets.

After ramp-up, the transaction will grow Xplora’s annual connected device volumes in the senior segment by approximately 30%, further strengthening the Group’s competitive position across European markets.

Following the acquisitions of Doro and emporia, Xplora now holds leading positions across major senior markets, including Germany, Austria, Switzerland, the UK, France and the Nordics. The acquisition further expands the opportunity to grow Xplora’s subscription base in the Senior market in the years to come.

The transaction was completed on highly attractive terms with Xplora assuming responsibility for emporia’s debt obligations, corresponding to an implied Enterprise Value of approximately EUR 9.7m. We also plan to increase our working capital financing in the short term by approximately EUR 3.0 million.

In FY2025 emporia generated revenue of EUR 23.0m, with 32% gross margin and an EBITDA-loss of EUR 1.6m (Austrian GAAP). emporia represent a highly complementary bolt-on acquisition that can be integrated efficiently into Xplora’s existing platform and distribution structure. The increased scale, technology synergies and shared platform capabilities are also expected to further strengthen the Group’s operational leverage over time. Note that emporia’s portfolio includes a series of market-ready 5G products, enabling Xplora to avoid previously planned development investments estimated at NOK 30-40m while accelerating time to market.

“Completing the emporia acquisition is another major milestone for Xplora and delivers on the M&A strategy we outlined in Q1. We now have a complete senior service platform combining devices, connectivity and premium services, where emporia is a strong fit alongside Doro. Together, we have now significantly expanded the base for our subscription and connectivity services,” says Sten Kirkbak, CEO of Xplora.

emporia are expected to be consolidated into the Xplora Group accounts from Q3 2026. The acquisition is subject to customary closing conditions.

Advisors

Xplora has retained Wikborg Rein Advokatfirma AS and BINDER GRÖSSWANG Rechtsanwälte GmbH as legal advisors, and PricewaterhouseCoopers AS as financial advisors.

This information is considered to be inside information pursuant to the EU Market Abuse Regulation and is subject to the disclosure requirements pursuant to section 5-12 of the Norwegian Securities Trading Act.

For further information, please refer to:

Xplora Technologies AS
Sten Kirkbak, CEO
Mobile: +47 92203710
E-mail: sten.kirkbak@xplora.com

Knut Stålen, CFO
Mobile: +47 92043458
E-mail: knut.stalen@xplora.com

About Xplora

Xplora Technologies is a Norway-founded technology company creating smart devices, services and communication solutions for children, youth and seniors that keep families connected, safe and balanced. The company's purpose is to build a safer and healthier digital life for all generations. As the pioneer of the kids' smartwatch category in Europe, Xplora Technologies today serves the full spectrum of family needs from early childhood to later life, through its brands Xplora, Doro and emporia. The company positions itself as a family-first organisation and a trusted advisor for parents and caregivers throughout the digital journey, delivering the right technology at the right time. Xplora Technologies is headquartered in Oslo, Norway, with operations in leading European markets and North America. The company is listed on Euronext Growth under the ticker XPLRA.

About emporia

Founded in 1991 and headquartered in Linz, Austria, emporia have established itself as the market leader for senior mobile phones in Germany, Austria and Switzerland and sells approximately 300,000 devices annually across Europe. It is a leading developer and distributor of easy-to-use smartphones, tablets and mobile devices for the senior demographic, including a fully developed 5G product portfolio. With a presence in over 30 countries, emporia are synonymous with intuitive design and technological accessibility.