

Elliptic Labs delivers 14 Device Launches in April 2026

Elliptic Labs (Oslo: [ELABS](#)) today announced the launch of 14 new device models in April, incorporating its Elliptic Labs technology - comprising 7 smartphone models and 7 laptop/PC models – bringing year-to-date 2026 launches to 24 laptops and 22 smartphones. This compares to 23 laptops and 20 smartphones in the same period of 2025. The launches span four major chipset architectures, four OEM brands, and a wide range of price points from mass-market to flagship. Notably, four of the Lenovo IdeaPad models are among the first laptops in the market to ship on Intel's newly released chipset – positioning Elliptic Labs as a day-one partner on Intel's latest platform.

April's 14 launches reflect Elliptic Labs' core business: one software platform running on multiple partners' platforms, with each new shipping device leveraging already established technology and system design, generating royalty revenue at little incremental cost to the company.

Increased platform coverage

April deployments included Intel's newly released Core™ Series 3, marking Elliptic Labs' first commercial deployment on this platform and a key milestone in the companies' strategic partnership. Deployments also spanned several major platforms, including Qualcomm Snapdragon's Snapdragon 7s Gen 4, Snapdragon 7 Gen 4, and Snapdragon 8 Elite, MediaTek's Dimensity 6500 Elite, Dimensity 7300e, Dimensity 8400 Ultimate, and Dimensity 8500, along with Intel's Core™ Ultra processors.

On the smartphone side, the month demonstrated robust engagement with leading OEMs. vivo launched three smartphone models featuring Elliptic Labs technology - including the Y600 Pro, T5 Pro, and iQOO Z11; Transsion brand Infinix rolled out the GT 50 Pro; and Honor launched three models, including the Honor 600 Pro and Honor 600 alongside the X80i. All seven smartphone models incorporate the AI Virtual Proximity Sensor INNER BEAUTY®, which replaces the traditional hardware proximity sensor with a software-only solution, allowing greater design freedom and reduced hardware complexity while maintaining full sensor functionality.

Lenovo led the laptop and PC segment with 7 models across its IdeaPad lines, significantly leveraging our partnership with Intel's new Core™ Series 3 processors. All models feature the AI Virtual Human Presence Sensor™, underscoring a strategic push toward advanced sensor solutions in computing.

These launches underscore a diverse deployment reflecting demand for Elliptic Labs' technology at every tier of the global consumer device market.

Please refer to the summary of launched models in April 2026 attached, for more device specific information.

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About Elliptic Labs

Elliptic Labs is a global Edge AI company delivering trusted, low-power on-device sensing at scale. Our AI Virtual Smart Sensor Platform™ enables intelligent, always-on contextual awareness directly on devices – without the need for additional hardware or continuous cloud processing.

Deployed in over 500 million devices worldwide, our platform powers software-defined sensing across a broad range of consumer and enterprise products. By executing compact neural networks directly on-device, our technology delivers adaptive, real-time sensing that preserves user privacy while minimizing power consumption.

For more than a decade, Elliptic Labs has specialized in efficient neural network execution using proprietary runtimes and custom-built sensing models optimized for real-world environments. Built on balanced, self-collected datasets and engineered to operate across diverse hardware architectures, our AI Virtual Smart Sensors enable seamless integration across product generations and device categories.

Our solutions enhance security, personalization, productivity, and user experience – forming a scalable foundation for the next generation of AI-enabled devices.

Headquartered in Norway, with a presence in the USA, China, South Korea, Taiwan, and Japan, Elliptic Labs is listed on the Oslo Stock Exchange. All technology and intellectual property are developed in Norway and are solely owned by the company, ensuring independence and long-term innovation.

Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Proximity Sensor, and AI Virtual Smart Sensor Platform are trademarks of Elliptic Labs.

All other trademarks or service marks are the responsibility of their respective organizations.

Attachments

[Elliptic Labs delivers 14 Device Launches in April 2026](#)
[Elliptic Monthly Summary April 2026](#)