



StrongPoint ASA: Mandatory notification of trade

30.4.2026 16:00:00 CEST | StrongPoint | Mandatory notification of trade primary insiders

The Executive Management team has today acquired shares from StrongPoint ASA in relation to the incentive program, where the employee receives a 20% discount on the share price as part of a three-year lock-in period. The shares are allocated from StrongPoint ASA's own holdings. The price for the shares is NOK 10.34, which is the volume weighted average for the past three working days.

Jacob Tveraabak, CEO StrongPoint ASA, today acquired 8,443 shares. New holding is 258,589 shares, 0.6% of the outstanding shares.

Marius Drefvelin, CFO StrongPoint ASA, today acquired 8,170 shares. New holding is 29,534 shares, 0.1% of the outstanding shares.

Magnus Rosén, SVP Norway, Sweden & Finland, today acquired 8,730 shares. New holding is 36,037 shares, 0.1% of the outstanding shares.

Rimantas Mažulis, SVP Baltics, today acquired 5,684 shares. New holding is 50,635 shares, 0.1% of the outstanding shares.

Lorena Gómez, SVP Spain, today acquired 5,352 shares. New holding is 40,471 shares, 0.1% of the outstanding shares.

Aurelijus Valeiša, CTO StrongPoint, today acquired 1,557 shares. New holding is 22,557 shares, 0.0% of the outstanding shares.

The Board shall use 20% of their gross remuneration to acquire shares in the company until they own shares equal in value to one year's gross board remuneration. The shares are allocated from StrongPoint ASA's own holdings. The price for the shares was NOK 10.34, which is the volume weighted average for the past three working days.

Trond K. Johannessen, Board Chair of StrongPoint ASA, today acquired 2,257 shares through the program. New holding is 2,257 shares, 0.0% of the outstanding shares.

Ingeborg Molden Hegstad, member of the board of StrongPoint ASA, today acquired 1,741 shares through the program. New holding is 40,835 shares, 0.1% of the outstanding shares.

Pål Wibe, member of the board of StrongPoint ASA, today acquired 1,741 shares through the program. New holding is 13,877 shares, 0.0% of the outstanding shares.

Monica Aune, member of the board of StrongPoint ASA, today acquired 1,741 shares through the program. New holding is 7,997 shares, 0.0% of the outstanding shares.

Preben Rasch-Olsen, member of the board of StrongPoint ASA, today acquired 1,741 shares through the program. New holding is 7,997 shares, 0.0% of the outstanding shares.

Morthen Johannessen, former Chairman of the board of StrongPoint ASA, today acquired 1,048 shares through the program. New holding is 164,276 shares, 0.4% of the outstanding shares.

StrongPoint ASA has an employee shareholder program where the employees participating in the program get four allocations per year. The shares are transferred to each employee's securities account. The maximum number of shares per employee was 847 and it was transferred a total of 5,446 shares today. There is a lock-in period of one year for the shares, and the discount is set to 20%. The shares are allocated from StrongPoint ASA's own holdings. The price for the shares was NOK 10.34, which is the volume weighted average for the past three working days.

StrongPoint ASA has today sold 53,651 shares. New holding is 56,651 shares, 0.1% of the outstanding shares.

Please see the attached form(s) for notification and public disclosure of transactions.

This information is subject to disclosure requirements set out in the Market Abuse Regulation EU 596/2014 Article 19 and the Norwegian Securities Trading Act Section 5-12.

Contacts

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.4 billion [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)
- [Notification of transactions pursuant to the market abuse regulation article 19.pdf](#)