

NOTIFICATION BY PRIMARY INSIDERS/RELATED PARTY TO XXL ASA

1	Details of the Primary Insider/Related Party		
a)	Name	Altor Invest 6 AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	308,544,032
d)	Aggregated information — Aggregated volume — Price	308,544,032 shares, of which 156,504,527 is ordinary shares (class A shares) and 152,039,505 is non-voting shares (class B shares), for NOK 0.40 each, and a total of NOK 123,417,612.80.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Altor Invest 5 AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and board member of the board of directors, Tom Christian Jovik	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	308,544,022
d)	Aggregated information — Aggregated volume — Price	308,544,022 shares, of which 156,504,518 is ordinary shares (class A shares) and 152,039,504 is non-voting shares (class B shares), for NOK 0.40 each, and a total of NOK 123,417,608.8.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Ronny Blomseth	
2	Reason for the notification		
a)	Position/status	Board member of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	2,200,000
d)	Aggregated information — Aggregated volume — Price	2,200,000 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 880,000.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Kjersti Helen Krokeide Hobøl	
2	Reason for the notification		
a)	Position/status	Vice chair of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	115,291
d)	Aggregated information — Aggregated volume — Price	115,291 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 46,116.4.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	LC Media AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and Interim EVP Category & Buying of XXL ASA, Jarle Bråten	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	1,258,357
d)	Aggregated information — Aggregated volume — Price	1,258,357 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 503,342.8.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Jemi Holding AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and Interim EVP Category & Buying of XXL ASA, Jarle Bråten	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	654,579
d)	Aggregated information — Aggregated volume — Price	654,579 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 261,831.6	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Stein Alexander Eriksen	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer of XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	165,194
d)	Aggregated information — Aggregated volume — Price	165,194 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 66,077.6.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Andolini Holding AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and EVP Human Resources, Communications and Sustainability of XXL ASA, Tolle O. R. Grøterud	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	158,564
d)	Aggregated information — Aggregated volume — Price	158,564 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 63,425.6.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Maxan AS	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and EVP IT of XXL ASA, Espen Terland	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	120,937
d)	Aggregated information — Aggregated volume — Price	120,937 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 48,374.8.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Tor Andrin Jacobsen	
2	Reason for the notification		
a)	Position/status	Employee representative of the board of directors in XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	70,524
d)	Aggregated information — Aggregated volume — Price	70,524 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 28,209.6.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Anders Lindblom	
2	Reason for the notification		
a)	Position/status	Managing Director Sweden of XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	75,762
d)	Aggregated information — Aggregated volume — Price	75,762 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 30,304.8.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Pasi Johannes Lämpsä	
2	Reason for the notification		
a)	Position/status	Managing Director Finland of XXL ASA	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	36,576
d)	Aggregated information — Aggregated volume — Price	36,576 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 14,630.4.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Helena Ebersten Henriksen	
2	Reason for the notification		
a)	Position/status	Deputy employee representative of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	16,708
d)	Aggregated information — Aggregated volume — Price	16,708 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 6,683.2.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Thomas Lindén Hansen	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and deputy employee representative of the board of directors, Helena Ebersten Henriksen	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	14,348
d)	Aggregated information — Aggregated volume — Price	14,348 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 5,739.2.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Anders Eik	
2	Reason for the notification		
a)	Position/status	Deputy employee representative of the board of directors	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	16,868
d)	Aggregated information — Aggregated volume — Price	16,868 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 6,747.2.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	

1	Details of the Primary Insider/Related Party		
a)	Name	Pia Margrethe Schnitler	
2	Reason for the notification		
a)	Position/status	Close associate to primary insider and EVP IT of XXL ASA, Espen Terland	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the company		
a)	Name	XXL ASA	
b)	LEI	5967007LIEEXZXHCTC69	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Shares in XXL ASA (ISIN NO0010716863).	
b)	Nature of the transaction	Allocated offer shares in the rights issue of XXL ASA.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		0.40	4,342
d)	Aggregated information — Aggregated volume — Price	4,342 ordinary shares (class A shares) for NOK 0.40 each, and a total of NOK 1,736.8.	
e)	Date of the transaction	2023-09-06	
f)	Place of transaction	Outside a trading venue	