

Notification and public disclosure of transactions by Primary Insiders and their Close Associates

1	Details of the person discharging managerial responsibilities/person closely associated						
a)	Name	Dunvik AS					
2	Reason for the notification						
a)	Position/status	Close associate of CEO Lasse Sten					
b)	Initial notification/ Amendment	Initial notification					
3	Details of the issuer						
a)	Name	House of Control Group AS					
b)	LEI	549300D1XNO8DYPK2491					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
a)	Description of the financial instrument, type of instrument Identification code	Shares of House of Control Group AS ISIN: NO 001 0781818					
b)	Nature of the transaction	Purchase of shares					
c)	Price(s) and volume(s)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;">Price(s)</td> <td style="width: 50%; text-align: center;">Volume(s)</td> </tr> <tr> <td style="text-align: center;">NOK 13.40</td> <td style="text-align: center;">35,000</td> </tr> </table>		Price(s)	Volume(s)	NOK 13.40	35,000
Price(s)	Volume(s)						
NOK 13.40	35,000						
d)	Aggregated information - Aggregated volume - Price	35,000 shares purchased at a price of NOK 13.40 per share					
e)	Date of the transaction	25 November 2021					
f)	Place of the transaction	Euronext Growth Oslo					