

Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Erik Johnsen
2	Reason for the notification	
a)	Position/status	Chief Executive Officer
b)	Initial notification/Amendment	Initial notification
3	Details of issuer	
a)	Name	B2Holding ASA
b)	LEI	5967007LIEEXZXFH008
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Share options in B2Holding ASA, exercisable into shares in B2Holding ASA with ISIN: NO0010633951
b)	Nature of the transaction	Exercise of share options and subscription of shares pursuant to the share option program.
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		NOK 0,00
		260.000
d)	Aggregated information — Aggregated volume — Price	Pursuant to the vesting schedule, 1/3 of the options will vest one, two and three years after the day of granting at a strike price of NOK 10.23.
e)	Date of the transaction	2021-06-30 CEST 17:30
f)	Place of the transaction	Outside the trading venue – Registered shares traded at Oslo Børs.

Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	André Adolfsen
2	Reason for the notification	
a)	Position/status	Chief Financial Officer
b)	Initial notification/Amendment	Initial notification
3	Details of issuer	
a)	Name	B2Holding ASA
b)	LEI	5967007LIEEXZXFHOO08
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c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		NOK 0,00
		240.000
d)	Aggregated information — Aggregated volume — Price	Pursuant to the vesting schedule, 1/3 of the options will vest one, two and three years after the day of granting at a strike price of NOK 10.23.
e)	Date of the transaction	2021-06-30 CEST 17:30
f)	Place of the transaction	Outside the trading venue – Registered shares traded at Oslo Børs.

Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Adam Parfiniewicz				
2	Reason for the notification					
a)	Position/status	Head of Unsecured Asset Management				
b)	Initial notification/Amendment	Initial notification				
3	Details of issuer					
a)	Name	B2Holding ASA				
b)	LEI	5967007LIEEXZXFHOO08				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
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Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	George Christoforou				
2	Reason for the notification					
a)	Position/status	Head of Secured Asset Management				
b)	Initial notification/Amendment	Initial notification				
3	Details of issuer					
a)	Name	B2Holding ASA				
b)	LEI	5967007LIEEXZXFH008				
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Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Tore Krogstad				
2	Reason for the notification					
a)	Position/status	Head of Personnel, Improvement & Restructuring				
b)	Initial notification/Amendment	Initial notification				
3	Details of issuer					
a)	Name	B2Holding ASA				
b)	LEI	5967007LIEEXZXFHOO08				
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Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Maria Haddad
2	Reason for the notification	
a)	Position/status	Head of Corporate Development
b)	Initial notification/Amendment	Initial notification
3	Details of issuer	
a)	Name	B2Holding ASA
b)	LEI	5967007LIEEXZXFHOO08
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Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Cecilie Kjelland				
2	Reason for the notification					
a)	Position/status	Chief Legal and Compliance Officer				
b)	Initial notification/Amendment	Initial notification				
3	Details of issuer					
a)	Name	B2Holding ASA				
b)	LEI	5967007LIEEXZXFHOO08				
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Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Rasmus Hansson				
2	Reason for the notification					
a)	Position/status	Head of Commercial Strategy and Investor Relations				
b)	Initial notification/Amendment	Initial notification				
3	Details of issuer					
a)	Name	B2Holding ASA				
b)	LEI	5967007LIEEXZXFH008				
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Notification and public disclosure of transaction by Primary Insider

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	Jeremi Bobowski				
2	Reason for the notification					
a)	Position/status	Chief Risk Officer				
b)	Initial notification/Amendment	Initial notification				
3	Details of issuer					
a)	Name	B2Holding ASA				
b)	LEI	5967007LIEEXZXFH008				
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