

Notification and public disclosure of transactions by Primary Insiders and their Close Associates

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Bjørk Invest AS	
2	Reason for the notification		
a)	Position/status	Close associate of Board member Thorstein Berg	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer		
a)	Name	House of Control Group AS	
b)	LEI	549300D1XNO8DYPK2491	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Shares of House of Control Group AS ISIN: NO 001 0781818	
b)	Nature of the transaction	Purchase of shares	
c)	Price(s) and volume(s)	Price(s) NOK 24.00	Volume(s) 40,000
d)	Aggregated information - Aggregated volume - Price	40,000 shares purchased at a price of NOK 24.00 per share.	
e)	Date of the transaction	4 May 2021	
f)	Place of the transaction	Euronext Growth Oslo	